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Connect with @WIPAPhoenix



WIPA.org/Phoenix

# A Message from Your Phoenix Chapter President

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*Happy Fall!*

Hello WIPA Family!

I hope you are all ending summer in good health and high spirits. The wedding industry, much like love itself, is ever-evolving. It challenges us to stay creative, adapt to new trends, and continuously improve our services to make each couple's dream day a reality. It's a journey of passion and dedication, and I am incredibly proud to work among such a talented and committed group of professionals.

I am confident that this season will bring us countless opportunities to showcase our talents, bring joy to numerous couples, and make lasting memories. We have the privilege of playing a pivotal role in one of the most important days in people's lives, and that responsibility is a testament to our expertise and dedication. In the spirit of camaraderie and excellence, I encourage all our members to continue sharing knowledge, supporting one another, and upholding the highest standards of professionalism. Let us embrace change, celebrate diversity, and always remember that it is our collective commitment to excellence that defines our association.

As we embark on this fall wedding season, I wish each and every one of you the very best. May this wedding season be filled with prosperity, creativity, and unforgettable moments. Let us uplift one another, inspire those we serve, and write beautiful stories of love and celebration.

Once again, thank you for entrusting me with the honor of leading our Phoenix WIPA Chapter. Together, we will continue to thrive, grow, and make a positive impact in the world of weddings.

Wishing you all a remarkable and successful wedding season.



*Cheers!,*

*Niki Jorgensen*

NJ Event Collective

WIPA Phoenix President



# WIPA Phoenix 2023

## Board of Directors



Niki Jorgensen  
President



Leslie Lejcar  
Vice President



Rebekah Sampson  
Secretary



Dave Calzaretta  
Treasurer



Tasha Miller  
Immediate Past  
President



Lauren Hamelin  
Director of Marketing  
and Communication



Deidre Laskoskie  
Director of  
Community Service



Ashley Redick  
Director of Diversity,  
Equity & Inclusion



Shelby Hardy  
Director of Programs



Eric Cheroske  
Director of Education



Paige Robertson  
Director of  
Membership



Joan Fairbanks  
Director of  
Membership Retention

## Q3 Event Recap | Event date: August 9, 2023

# The Boulders

“The Hustle Mindset, Empowering and Motivating Yourself to Become Unstoppable” with featured speaker Terrica

Hustlers know their worth, how to set boundaries, and understand growth. How can you shift your mindset to make more money and do less?

WIPA Members, if you missed this amazing event, you can view the video by logging into your account at [WIPA.org/Phoenix](https://WIPA.org/Phoenix)



"You can, when you think you can't  
You are, when you say you aren't".  
-Terrica



## Event Sponsors

PLANNING: Mise en Scene Events

VENUE: The Boulders

PHOTOGRAPHY: Wanderlight Photography

VIDEO: Lee Media Weddings

RENTALS: Event Rents, BBJ LaTavola,  
AZ Retro Rentals

BAR WRAPS: SHOUT! Dance Floor Wraps

FLORALS: Dei-Zins Fresh Studio

DJ: Got You Covered - DJ Sterling

PHOTO BOOTH: Flashbulb Memories

PAPER/SIGNS: Lauren Yvonne Design

CHARCUTERIE CART: Gilded Gatherings





## Q3 Event Highlights





















## NOVEMBER 2

### CLAYTON HOUSE SCOTTSDALE

10 am to 1 pm

Featured Speaker: Banga

#### "CONQUERING BURNOUT TO RECLAIM WORK-LIFE BALANCE"

*We may recognize Gurminder for his versatility as a creative photographer with Banga Studios. But, what you may not know is in the last 5 years, Gurminder has developed a fond and growing interest in spirituality and mindfulness*

*A lover of several meditation practices, ranging from Breath-work, Mantra, Question, or Silent Meditation, Gurminder is on a journey to uncover more of the teachings of his inner world, so he can live by them in his outer world.*

*His practice begins at 5am daily, and the results speak for themselves; more grounding, less anxiety, more love, less fear, more conscious choices, and less impulse decisions.*





# Upcoming Events

**29**  
NOV

WIPA PHOENIX GALA  
ON JACKSON | PHOENIX

## MEMBER EVENTS



BESPOKE FLORALS

OCTOBER 10, 2023 | 4:30 – 7:30 PM

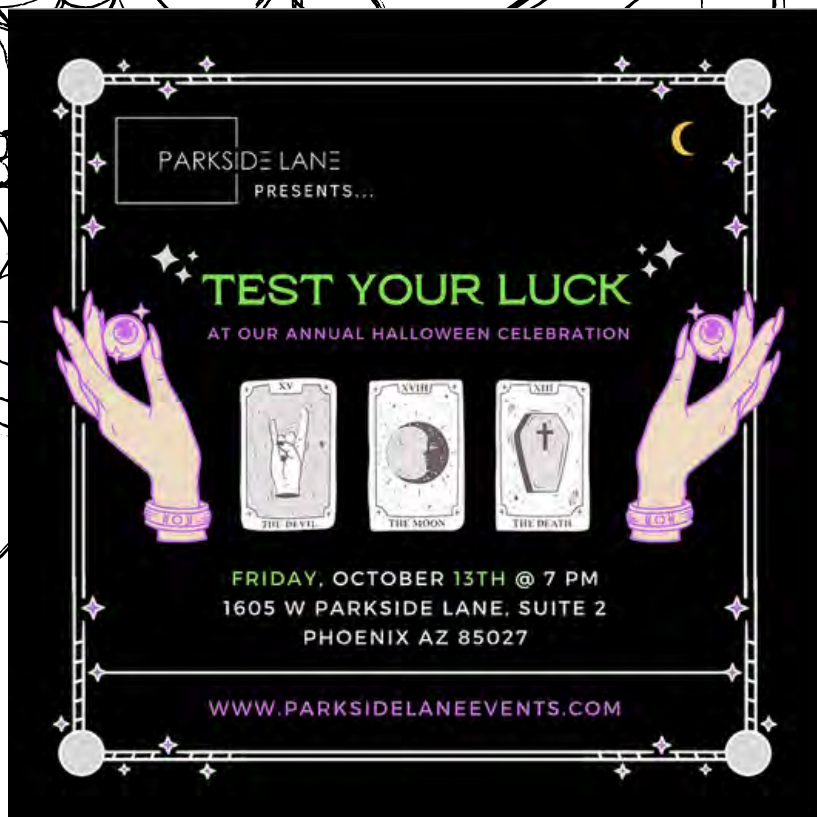
15001 N. Hayden , Scottsdale

Experience the beauty of the seasons like never before at our grand reopening in our new location! Explore our freshly designed studio space and immerse yourself in a journey through the four seasons.

*RSVP by October 4th: [deidre@dei-zinzfreshstudio.com](mailto:deidre@dei-zinzfreshstudio.com)*



# MEMBER EVENTS



## PARKSIDE LANE EVENTS

*Halloween at Parkside Lane*

Hosted by  
WIPA Phoenix Members:  
Got You Covered  
& Front Paige Events

RSVP:

[www.parksidelaneevents.com/events/halloween-at-parkside-lane](http://www.parksidelaneevents.com/events/halloween-at-parkside-lane)



## WIPA PHOENIX MEMBERS

*Do you have an upcoming open house or networking event that you would like to invite the Phoenix Wedding Community to? Please email Lauren with your Instagram Story graphic to share on social media.*

*If you have a 2024 event in the works and would like to list it in the Q4 newsletter, due out in December, please email Lauren for more information.*

*[lauren@laurenyvonnedeign.com](mailto:lauren@laurenyvonnedeign.com)*

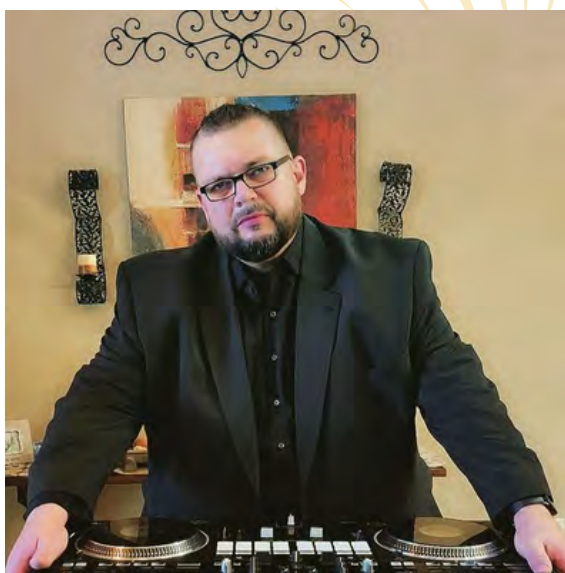


*Congratulations!*

WIPA PHOENIX MEMBERS

# Arizona Bride's Best of 2023

**Elite Mobile Entertainment - Best DJ**



**Your Jubilee - Best All-Around Wedding Vendor**





## MEET FERNANDO RAZA OF RAZA ENTERTAINMENT CO.

DJ Raza has taken a personal & boutique approach to wedding entertainment. His approach combines professionalism, polish, talent & enthusiasm to provide couples & clients an experience that truly makes them feel comfortable, excited, and reassured about their event.

Quality over Quantity is of the highest priority! Leveraging his extensive night-club experience, he curates one-of-a-kind wedding soundtracks performed using top-of-the-line sound & lighting equipment with some added "polish" thus, taking the couples & guests experience to another level.

### *"From Boots to Business ... Wedding Business!"*



*I recently celebrated my 19th anniversary as an Active-Duty Master Sergeant in the United States Air Force. Over the years, I've had the honor to carry such titles as Ceremonial Guardsman, Quality Assurance inspector, Resource Manager, and my current position as a Section Chief, where I posture members and equipment for rapid aircraft deployment for the 79th Rescue Generation Squadron. With my retirement set for December of 2024, I've decided to hang up the uniform and put on a suit (forever). It's been a long, winding road balancing military life, a military spouse, two beautiful daughters, and a DJ business.*

*I am genuinely excited for the next chapter in my life.*

Over the last ten years, I've been fortunate to leverage and incorporate all the leadership and managerial skills the military has instilled into my daily life, building my Business and Brand, Raza Entertainment, into a boutique polished Wedding DJ service based in Tucson, Arizona. My future goals focus on my family friends, and hosting events. After my first event, I would love for WIPA to be part of my next chapter; the atmosphere was electric and extremely inviting. I'm hooked! Everyone was so welcoming and made me feel at home. To all the WIPA members, thank you for your warm welcome; I look forward to connecting with you soon!





# Welcome New Members!



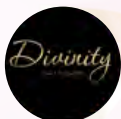
**Susan Kolman** | Artful Sweets | Cakes & Bakers  
[artfulsweetsaz.com](http://artfulsweetsaz.com)



**Kelly & Filippo Davi** | AZ Wedding Photographer | Photography  
[azweddingphotographer.com](http://azweddingphotographer.com)



**Leslie Cole & Aubrey McGrew** | Bella Rose Estate | Venue  
[bellaroseestate.com](http://bellaroseestate.com)



**Jaime Figueroa & Melissa Weihert** | Divinity Event Productions  
Lighting & Production | [divinityeventlighting.com](http://divinityeventlighting.com)



**Lauren Swank** | Form Floral | Florist  
[formfloral.com](http://formfloral.com)



**Christen Hernden & Nate Jaehnig** | Epic Party Team | Rentals  
[epicpartyteam.com](http://epicpartyteam.com)



**Sarah Ashley Betian & Danica Hinkle** | Four Seasons Resort Scottsdale  
Venue | [fourseasons.com/scottsdale/](http://fourseasons.com/scottsdale/)



**Jennifer Franklin & Mary Hotaling** | Ocotillo Golf Club | Venue  
[ocotillogolf.com](http://ocotillogolf.com)

## INTERESTED IN BECOMING A WIPA PHOENIX MEMBER?

Reach out to our Director of Membership,  
Paige Robertson: [paige@frontpaigeevents.com](mailto:paige@frontpaigeevents.com)  
or visit: [WIPA.org/become-a-member](http://WIPA.org/become-a-member)





# Members-Only Webinars

## UPCOMING MEMBERS-ONLY WEBINAR:

October 4, 2023 | 11:am PST

The poster is for a WIPA (Wedding International Professionals Association) webinar. It features a circular photo of Meagan Culkin, a woman with long brown hair and glasses, smiling and wearing a red top and a smartwatch. The text on the poster includes: 'WIPA™ Wedding International Professionals Association', 'CWIP CERTIFICATION APPROVED', 'TikTok 101: A Guide to Getting Started', 'With guest speaker MEAGAN CULKIN Magnolia Collective', 'Wednesday 11:00 am (PST) 4th of October Free For Members', and 'MEMBER EXCLUSIVE WEBINAR'.

Do you keep hearing about how you need to be on TikTok but don't know where to start? In this presentation, I will walk you through the reasons why we need to be showing up on TikTok as industry experts, and how to go about it in a way that is easy and approachable; no dancing required. Meagan is the owner of Magnolia Collective, a wedding planning and design company in its 13th year of business, with teams serving both North Carolina and Virginia. She is the Director of Programming for the NACE Richmond chapter, as well as the Design Chair for the NACEYs gala. She is currently working towards her CPCE certification and has developed a training course for newly engaged couples to better prepare them for the process of wedding planning.

When not designing event spaces, Meagan spends her time offering consulting for wedding businesses, discovering foodie haunts and searching for the perfect gin cocktail, and trying to get her dogs to cooperate for Tiktok videos.

*Members can log in to register at [WIPA.org](https://www.wipa.org)*



## Join Team WIPA Phoenix!



Spend the morning soaking up the sun and fresh air while having fun for a great cause and join us for the 19th annual Run for Ryan House featuring a 10K, 5K and 1 Mile Family Fun Run on Sunday, Nov. 5 at Mesa Riverview Park!

*Join our Run For Ryan House team, WIPA PHOENIX!*

Ryan House is an Arizona nonprofit that embraces all children and their families as they navigate life-limiting or end-of-life journeys.

We would love for you to join us on November 5th.

Can't join us? Consider donating to help us meet our goal  
or become a virtual runner!

Register Here: <https://bit.ly/2023RFRH>

Please email, Deidre, our WIPA Phoenix Director of Community Outreach, with any questions:  
[deidre@dei-zinzfreshstudio.com](mailto:deidre@dei-zinzfreshstudio.com)





# Ryan House

Ryan House is an Arizona-based facility that provides a loving community where children can truly be themselves and live their lives to the fullest in a safe, homelike environment. Children receive personalized, expert care provided by our prestigious care partners and highly trained clinical staff. In addition, the staff delivers emotional, spiritual, and social support for children and their families during some of the most challenging times of their lives.

## Mission

Ryan House enriches the quality of life and creates cherished memories for children and their families, providing a much-needed break from 24/7 care-giving, as they navigate life-limiting or end-of-life journeys.

## Vision

We believe that everyone deserves care, dignity, peace, and compassion, especially as they face the unimaginable challenges of a life-limiting condition. As a leader in children's palliative care, our goal is twofold: Providing care to children and their families and sharing information with other communities to assist them in developing their own unique models of care to help more families in need.

*Click here to view the [Ryan House Wish List](#) and stop by their table at the Q4 event on November 2nd!*

*Click here to see the calendar of [Upcoming events for Ryan House](#).*



[RYANHOUSE.ORG](https://ryanhouse.org)



[RYANHOUSEAZ](https://www.instagram.com/ryanhouseaz)



[RYANHOUSEORG](https://www.facebook.com/ryanhouseorg)



# BECOME A LEADER

## Phoenix Chapter Leader 2024 Open Board Positions:

**President**  
**Vice President**  
**Secretary**  
**Treasurer**

**Dir. of Programs**  
**Dir. of Sponsorship**  
**Director at Large**  
**Dir. of Community Service**



Chapter Leadership Applications  
*Open Now Through October 31, 2023*  
Please email Phoenix Chapter President, Niki,  
with any questions: [niki@neventcollective.com](mailto:niki@neventcollective.com)



# WIPA Phoenix

## Member Directory

### Calligraphy/Stationery/Printing

#### **LAUREN YVONNE DESIGN**

laurenyvonnedesign.com | @laurenyvonnedesign

### Catering/Cakes/Bakery

#### **ARTFUL SWEETS, LLC**

artfulsweetsaz.com | @artfulsweetsaz

#### **M CULINARY CONCEPTS**

mculinary.com | @mculinaryconcepts

#### **HEIDI'S EVENTS & CATERING**

heidisevents.com | @heidisevents

### Entertainment

#### **DIRECT SOUNDS**

directsoundsdj.com | @directsounds

#### **DJ NATE MURRAY**

djnatemurray.com | @djnatemurray

#### **ELITE MOBILE ENTERTAINMENT**

elitemobileentertainmentllc.com | @elitemobileentertainment

#### **GOT YOU COVERED ENTERTAINMENT**

gotyoucoveredmusic.com | @gotyoucoveredmusic

#### **MAGNIFICENT EVENTS & ENTERTAINMENT**

magevents.com | @magnificent.events

## MEMBERSHIP BENEFITS

- Receive top-notch, timely education at every WIPA membership meeting
- Gain access to mentoring programs that support emerging businesses
- Relish in a sense of community and create alliances through special interest groups

# WIPA Phoenix

## Member Directory

### Entertainment

#### **RAY THE DJ**

raythedj.com | @ray.the.dj

#### **RAZA ENTERTAINMENT**

djraza.com | @razadjservices

### Florists

#### **dei-zinz fresh studio**

dei-zinzfreshstudio.com | @deizinzfreshstudio

#### **FORM FLORAL**

formfloral.com | @formfloral

#### **TABLE TOPS ETC**

tabletopsetc.net | @tabletopsetc

#### **URBAN DESERT FLORA** *(Young Leader Member)*

urbandesertflora.com | @urbandesertflora

### Hotel/Resort/Venue

#### **ANTHEM GOLF & COUNTRY CLUB**

invitedclubs.com/clubs/anthem-golf-country-club | @anthemazweddings

#### **ANDAZ SCOTTSDALE RESORT & SPA**

andazscottsdale.com | @andazscottsdale

#### **BELLA ROSE ESTATE**

bellaroseestate.com | @bellaroseaz

## MEMBERSHIP BENEFITS

- Realize your potential for growth and leadership within the organization & industry
- Be connected to the industry's top wedding resources
- Access up-to-date information on business practices and career information



# WIPA Phoenix

## Member Directory

### Hotel/Resort/Venue

#### **THE BOULDERS RESORT & SPA**

[theboulders.com](http://theboulders.com) | [@thebouldersresort](https://www.instagram.com/thebouldersresort)

#### **DOLCE EVENTS**

[dolceeventsaz.com](http://dolceeventsaz.com) | [@dolceeventsaz](https://www.instagram.com/dolceeventsaz)

#### **FOUR SEASONS RESORT SCOTTSDALE**

[fourseasons.com/scottsdale](http://fourseasons.com/scottsdale) | [@fsscottsdale](https://www.instagram.com/fsscottsdale)

#### **HYATT REGENCY SCOTTSDALE**

[hyattregencyscottsdale.com](http://hyattregencyscottsdale.com) | [@hyattscottsdale](https://www.instagram.com/hyattscottsdale)

#### **JW MARRIOTT CAMELBACK INN RESORT & SPA**

[camelbackinn.com](http://camelbackinn.com) | [@camelbackinn](https://www.instagram.com/camelbackinn)

#### **OCOTILLO GOLF CLUB**

[ocotillogolf.com](http://ocotillogolf.com) | [@ocotillogc](https://www.instagram.com/ocotillogc)

#### **OMNI MONTELUCCIA**

[omnihotels.com/hotels/scottsdale-montelucia](http://omnihotels.com/hotels/scottsdale-montelucia) | [@omnimontelucia](https://www.instagram.com/omnimontelucia)

#### **ON JACKSON**

[onjackson.com](http://onjackson.com) | [@eventsonjackson](https://www.instagram.com/eventsonjackson)

#### **RITZ CARLTON, DOVE MOUNTAIN**

[ritzcarlton.com/en/hotels/arizona/dove-mountain](http://ritzcarlton.com/en/hotels/arizona/dove-mountain) | [@ritzcarltondovemountain](https://www.instagram.com/ritzcarltondovemountain)

#### **SCOTTSDALE MARRIOTT AT MCDOWELL MOUNTAINS**

[marriott.com/en-us/hotels/phxno-scottsdale-marriott-at-mcdowell-mountains](http://marriott.com/en-us/hotels/phxno-scottsdale-marriott-at-mcdowell-mountains)  
[@scottsdalemariottmcdowell](https://www.instagram.com/scottsdalemariottmcdowell)

#### **THE WESTIN KIERLAND RESORT & SPA**

[marriott.com/PHXWS](http://marriott.com/PHXWS) | [@westinkierland](https://www.instagram.com/westinkierland)

## MEMBERSHIP BENEFITS

- Be acknowledged as an expert and increase your opportunity for media coverage
- Feel a sense of pride in adopting a comprehensive Professional Code of Conduct and Ethics
- Receive membership support delivered by webinars and monthly electronic newsletters

# WIPA Phoenix

## Member Directory

### Lighting & Production

#### **DIVINITY EVENT PRODUCTIONS**

[divinityeventlighting.com](http://divinityeventlighting.com) | [@divinitylighting](https://www.instagram.com/divinitylighting)

### Officiant

#### **BETTER TOGETHER MATRIMONIES**

[bettertogethermatrimonies.org](http://bettertogethermatrimonies.org) | [@bettertogetherllc](https://www.instagram.com/bettertogetherllc)

### Photography

#### **AMANDA CROMER PHOTOGRAPHY**

[amandacromer.com](http://amandacromer.com) | [@amandacromerphotography](https://www.instagram.com/amandacromerphotography)

#### **AZ WEDDING PHOTOGRAPHER**

[azweddingphotographer.com](http://azweddingphotographer.com) | [@azweddingphotographer](https://www.instagram.com/azweddingphotographer)

#### **LESLIE ANN PHOTOGRAPHY**

[leslieannphotography.com](http://leslieannphotography.com) | [@leslie\\_ann\\_photo](https://www.instagram.com/leslie_ann_photo)

#### **REBEKAH SAMPSON PHOTOGRAPHY**

[rebekahsampson.com](http://rebekahsampson.com) | [@rebekahsampsonphoto](https://www.instagram.com/rebekahsampsonphoto)

#### **WANDERLIGHT PHOTOGRAPHY**

[wanderlightweddings.com/phoenix](http://wanderlightweddings.com/phoenix) | [@wanderlightweddings](https://www.instagram.com/wanderlightweddings)

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- Feel a sense of pride in adopting a comprehensive Professional Code of Conduct and Ethics
- Receive membership support delivered by webinars and monthly electronic newsletters



# WIPA Phoenix

## Member Directory

### MEMBERSHIP BENEFITS

- Be at the forefront of trends and leading edge design & technology
- Submit your work to WIPA's Annual Awards of Excellence
- Access discounts from partner companies and national conferences.

#### Rentals

##### **BBJ LA TAVOLA LINEN**

bbjlatavola.com | @bbjlatavola

##### **CRE8IVE EVENT RENTALS**

cre8iveevents.com | @cre8ive\_event\_rentals

##### **EPIC PARTY TEAM**

epicpartyteam.com | @epicpartyteam

##### **EVENT RENTS**

eventrents.com | @eventrentsaz

##### **FLASHBULB MEMORIES PHOTO BOOTH**

flashbulbphotobooth.com | @flashbulb\_memories\_photobooth

##### **PRETTY POWDER ROOMS**

prettypowderrooms.com | @pretty\_powderrooms

##### **SOUTHWICK LINENS**

southwicklinens.com | @southwick\_linens

#### Wedding Planning

##### **CHERE ROSALIE**

chererosalie.com | @chererosalieweddings

##### **DASH EVENT COMPANY**

dasheventco.com | @dasheventcompany

# WIPA Phoenix

## Member Directory

### Wedding Planning

#### **FRONT PAIGE EVENTS**

frontpaigeevents.com | @frontpaigeevents

#### **MEANT2BE EVENTS**

meant2beevents.com | @meant2beevents

#### **MISE EN SCENE EVENTS**

miseensceneevents.com | @miseensceneevents

#### **NJ EVENT COLLECTIVE**

njeventcollective.com | @njeventcollective

#### **SATIN & SLATE WEDDINGS AND EVENTS**

satinandslateweddings.com | @satinandslateweddings

#### **SOME LIKE IT CLASSIC**

somelikeitclassic.com | @somelikeitclassic

#### **THE ASSISTANTS**

the-assistants.biz | @the\_assistants\_az

#### **POP THE CORK PRODUCTIONS**

popthecorkproductions.com | @popthecorkpro

#### **YOUR JUBILEE, LLC**

yourjubilee.com | @yourjubileeweddings

## MEMBERSHIP BENEFITS

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- Submit your work to WIPA's Annual Awards of Excellence
- Access discounts from partner companies and national conferences.





## Q3 2023 Event Sponsors

Venue @thebouldersresort  
 Planning @miseensceneevents  
 Photography @wanderlightweddings @carynkschott  
 Video @leemediaweddings  
 DJ @gotyoucoveredmusic  
 Photobooth: @flashbulb\_memories\_photobooth  
 Rentals @eventrentsaz @bbjlatavola @azretrorentals  
 Florals @deizinzfreshstudio  
 Bar Wraps @gotoshout  
 Charcuterie Cart @gilded\_gatherings  
 Menus/Bar Sign @laurenyvonnedeign

## WIPA PHOENIX MEMBERS

*Do you have a job opening you'd like to share?  
 See below for more info!*

- ✓ Posts are scheduled weekly on Fridays. Renewals must be requested by the Monday cut-off below.
- ✓ Please provide one (1) square graphic with all pertinent information and a *short job description* + contact information for the post. *Note: there may be a character limit depending on the total requests to post.*
- ✓ Email Lauren, *no later than 12pm the Monday of the same week you wish the post to go out.*
- ✓ hello@laurenyvonnedeign.com
- ✓ There is a maximum of 8 requests per week.

*If you are not a WIPA Phoenix member and have a job opening,  
 please email for additional info.*

We want to hear from you!

## SUBMIT YOUR NEWS

WIPA Phoenix Members,  
are you celebrating any accomplishments, milestones or  
anniversaries? We would love to feature you!

Submit your news to be included in the *Q4 Newsletter!*

For more information, please email Lauren:

[lauren@laurenyvonnedeign.com](mailto:lauren@laurenyvonnedeign.com)

Deadline: December 1, 2023

 Don't forget!

**WIPA Phoenix Members**, make sure to keep your  
online profile updated. Login at [WIPA.org/Phoenix](http://WIPA.org/Phoenix)

- ✓ Profile Photo ✓ Contact Info. ✓ Social Links
- ✓ Select your *discipline* so you can be found in  
the directory search.