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Connect with @WIPAPhoenix



WIPA.org/Phoenix



A Message from Your Phoenix Chapter President

Welcome to 2023!

Hello Phoenix WIPA Community,

I am honored to be elected to the role of the Phoenix WIPA President, following in the footsteps of Tasha Miller and the extraordinary board of directors who have all served this chapter & community over the years.

As we move into a new year, we owe a huge thank you to the 2021-2022 Board of Directors for their dedication, service, and leadership over the past year, as well as to all our members for giving your time and talents to make the last year a success.

As I look ahead to the upcoming year, I believe there is nothing more successful than when people come together in creating a space for community over competition. The 2023 board will be creating education and networking opportunities to encourage everyone to share knowledge, ask questions, participate in discussions and take part as a valuable asset to our wedding community. I hope you will take some time to introduce yourselves to our incoming Board of Directors. I am thrilled to be working with such an exceptional group of leaders in the coming year.

I truly appreciate your support and encourage you to share any feedback and ideas you may have as we work together in the upcoming year.

I hope to see you at at our Q2 Education event!



Cheers,

Niki Jorgensen

NJ Event Collective
WIPA Phoenix President

A Note from Your WIPA Phoenix Chapter Past President

Thank you!

Hello Phoenix WIPA Community,

It has been a pleasure to be Phoenix WIPA President for the past two years. I am excited to continue to see the growth in the Phoenix chapter and wedding community in the years to come. As past president I will continue to support and assist in making WIPA the best it can be.

Thank you all and let's continue to work together in this wonderful industry!



Cheers,

Tasha Miller

Meant2Be Events

WIPA Phoenix Past President

WIPA Phoenix 2023

Board of Directors



Niki Jorgensen
President



Leslie Lejcar
Vice President



Rebekah Sampson
Secretary



Dave Calzaretta
Treasurer



Tasha Miller
Immediate Past
President



Lauren Hamelin
Director of Marketing
and Communication



Deidre Laskoskie
Director of
Community Service



Shelby Hardy
Director of Programs



Eric Cheroske
Director of Education



Paige Robertson
Director of
Membership

Q4 Event Recap | Event date: November 16, 2022

Conceptually Social at the Larry

HOLLYWOOD REELS with STACEY POTERSON of FEMFORCE

The last event for 2022 focused on creating Instagram Reels and how to write captions that hook the viewer. Stacey discussed the *4 steps to writing content and creating Instagram reels* which included: paint points clients might have, solutions, what to post, how to write the captions, and the visual content to include. She also gave an overview of the Instagram app features for recording a reel, how to find trending audio, and create reels video transitions.

WIPA Members can view the event video by logging into WIPA.org/Phoenix



Event Sponsors

PLANNING: NJ Event Collective

VENUE: Conceptually Social at the Larry

PHOTOGRAPHY: Novella Photo and Film

VIDEO: Elite Business Films

RENTALS: Event Rents, Epic Party Team, Noble Dizzigns Rentals

LINENS: Linens by Divinity

FLORALS: Pj's Florals

DJ: Arizona DJ Entertainment

PHOTO BOOTH: The Pic Booth

PAPER: Lauren Yvonne Design



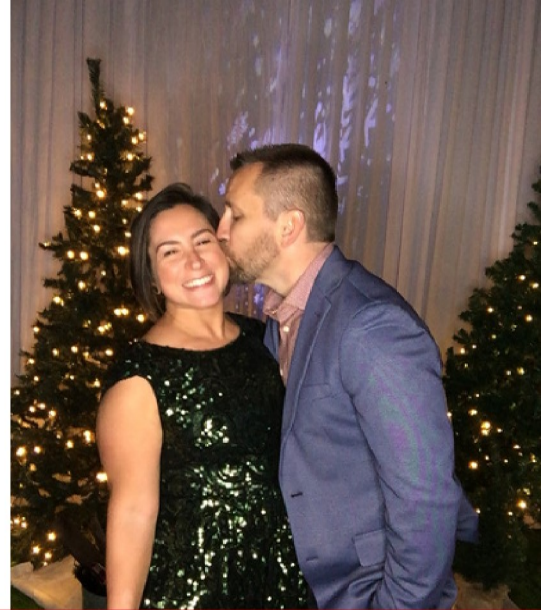


Event Highlights









Winter Soiree, December 7, 2022

Photos courtesy of The Pic Booth







Upcoming Events

Stay Tuned!

We are planning our second quarter event and can't wait to share the details with you!

Did you know you can now visit:

www.wipa.site/phoenix/#events to view the dates for our upcoming events?

The dates will be added as they become available!

CALL FOR SPONSORS

Are you looking for an exciting way to showcase your brand and make connections within the wedding industry? We are currently organizing this year's events that can help you do both! We're seeking quarterly event sponsors who would like to leave their mark and help create a memorable experience for WIPA Phoenix members and non-members. Your support would go a long way in helping us put together a great event with plenty of opportunities for everyone to be involved. Share your amazing talent and join us as a sponsor!

Please contact Shelby, our Director of Programs for more information:
shelby@yourjubilee.com

We are currently seeking these sponsorship positions:

*Planning, Photography, Videography
Florist, Photo Booth and DJ*

WE LOVE TO CELEBRATE OUR MEMBERS

Congratulations!

YOUR JUBILEE WEDDINGS and
ELITE MOBILE ENTERTAINMENT

for winning
"Best of Our Valley 2023"



SUBMIT YOUR NEWS

WIPA Phoenix Members,
are you celebrating any accomplishments, milestones or
anniversaries? We would love to feature you!

Submit your news to be included in the Q2 *Newsletter*!

For more information, please email Lauren:

lauren@laurenyvonnedeign.com

Deadline: May 29, 2023

Member Shout-outs

LET'S MEET SOME OF WIPA PHOENIX'S MEMBERS

We love our members and would love for you to meet them! If you haven't checked out their websites or social media pages, please do.

JUSTINE FRITZ WEDDINGS



Discipline: Planning

WIPA Phoenix Member Since: 2021

Wedding planning is the accumulation of all of my passions, the result of a lifetime of work in the event and design industry. I chose to be an event planner out of sheer desire to create something beautiful.

Now, after more than 10 years in the wedding industry, I'm honored to combine an international style with local curations, designing stand-out weddings for couples who deserve one-of-a-kind creations.

justinefritzweddings.com | [@justinefritzweddings](https://www.instagram.com/justinefritzweddings)

SOUTHWICK LINENS



Discipline: Rentals

WIPA Phoenix Member Since: 2015

Barry and Laurie Southwick began their Arizona adventure in 1983. After more than a decade in the party linen rental and production service industry and a wealth of experience, they have launched their own company called "Southwick Linens".

Their goal today, tomorrow & always...is to provide their clients with outstanding customer service and beautiful quality linen at an affordable price. Their business has been built on customer service and relationships. By embracing this philosophy, it has allowed them to become a linen rental company set apart from the rest.

southwicklinens.com | [@southwick_linens](https://www.instagram.com/southwick_linens)

Member Shout-outs

URBAN DESERT FLORA



Discipline: Florist (*Young Leader Member*)

WIPA Phoenix Member Since: 2022

I started UDF with the mission to connect my clients to their local flower farmer, and highlight the amazing people who grow flowers in the desert! I have an incredible amount of respect for local farmers in Arizona, and strive to honor the fruits of their labor in the most sustainable way possible.

My sourcing process is hands-on. I travel to local farms to source specifically for each event. I greatly value the connections I have with local cut flower growers! More often than not, I am directly in the field cutting the blooms for each event. I ensure great care is taken at each step of the process from farm to event.

urbandesertflora.com | [@urbandesertflora](https://www.instagram.com/urbandesertflora)

Welcome New Members!



Frank Molina | Pretty Powder Rooms | Rentals

prettypowderrooms.com



Tony Montana | Better Together Matrimonies | Officiant

bettertogetherratrimonies.com



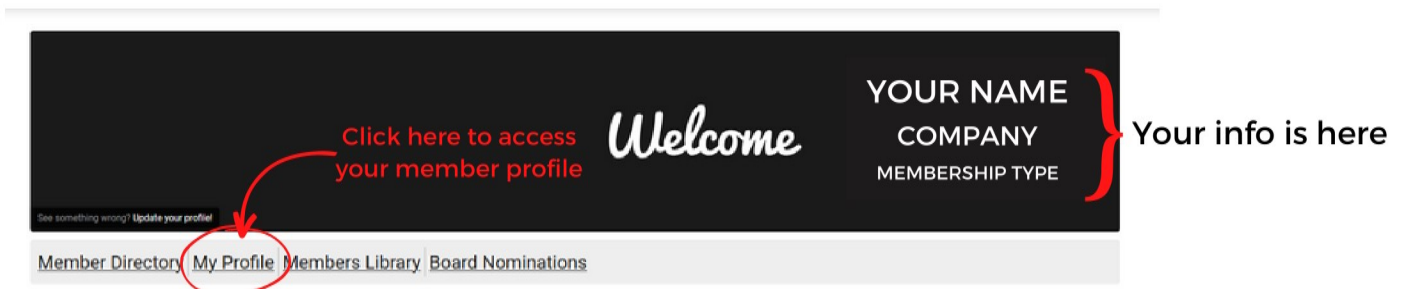
Judy Deza | Party Slate | Wedding Business Support Services

partyslate.com

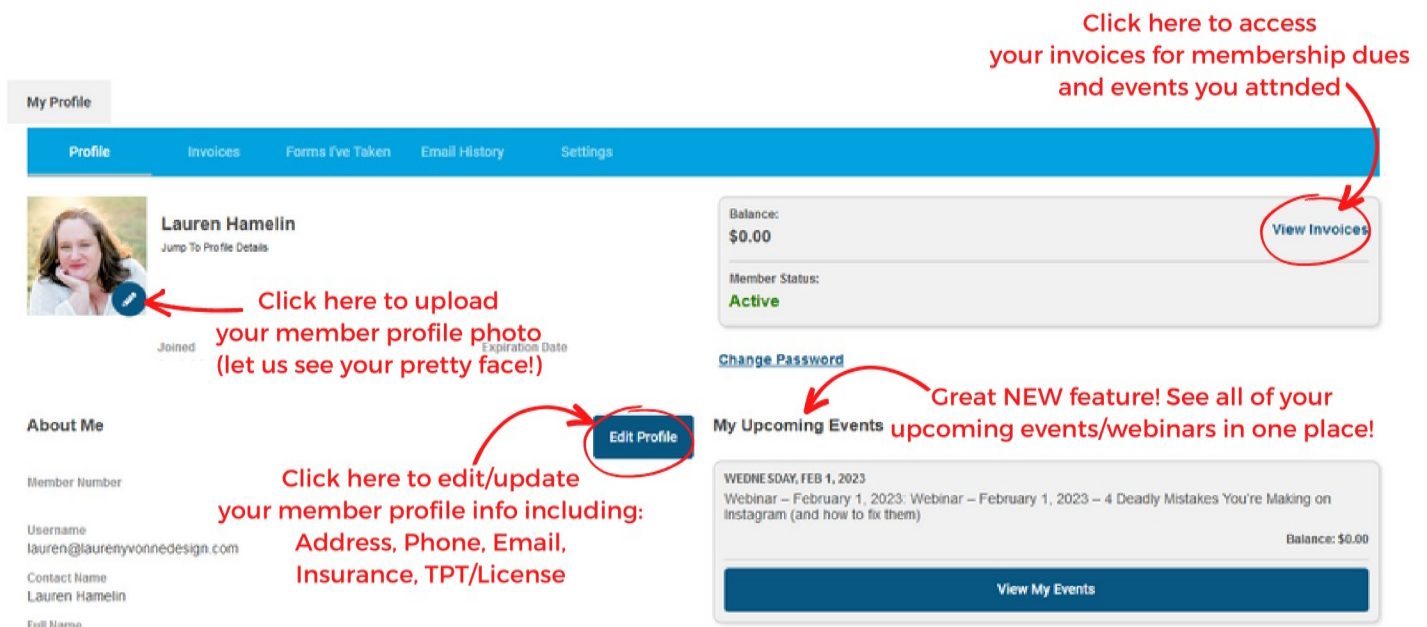
Members Only

WIPA Phoenix Members, have you updated your member profile lately?

Log in to your member profile. You should see the header below:



Here is the new profile layout and an overview of features:



Members-Only Webinars

UPCOMING MEMBERS-ONLY WEBINAR:

April 5, 2023 | 11:am PST



The poster is for a WIPA (Wedding International Professionals Association) webinar. It features a circular portrait of Carissa Woo, a smiling woman with dark hair, wearing a pink ruffled top and a necklace. The background of the poster is white with a subtle pattern. The text on the poster includes: 'WIPA™ Wedding International Professionals Association', 'CWIP CERTIFICATION APPROVED', 'Master the Dreaded Sales Call', 'With guest speaker CARISSA WOO Carissa Woo Photography', 'Wednesday 11:00 am (PST) 5 April Free For Members', and 'MEMBER EXCLUSIVE WEBINAR'.

WIPA™ Wedding International Professionals Association

CWIP CERTIFICATION APPROVED

Master the Dreaded Sales Call

With guest speaker
CARISSA WOO
Carissa Woo Photography

Wednesday
11:00 am (PST)
5 April
Free For Members

MEMBER EXCLUSIVE
WEBINAR

Once you get an inquiry, you jump up and down, send your prices, and then you hear crickets. It sucks! I'll teach to how to close the deal.

Carissa is a a Los Angeles wedding photographer with over a decade of experience and now a coach for wedding photographers and professions. She is the host of the podcast *Get a "Heck Yes" with Carissa Woo*. It's all about how wedding pros can get a "Heck Yes!" from their dream clients and so much more.

Members can log in to register at WIPA.org

WIPA Phoenix

Member Directory

Calligraphy/Stationery/Printing

LAUREN YVONNE DESIGN

laurenyvonnedesign.com | @laurenyvonnedesign

Catering/Cakes/Bakery

M CULINARY CONCEPTS

mculinary.com | @mculinaryconcepts

WHISK

cakesbywhisk.com | @cakesbywhisk

Entertainment

ARIZONA'S DJ ENTERTAINMENT

arizonasdj.com | @arizonasdj1

DIRECT SOUNDS

directsoundsdj.com | @directsounds

DJ NATE MURRAY

djnatemurray.com | @djnatemurray

ELITE MOBILE ENTERTAINMENT

elitemobileentertainmentllc.com | @elitemobileentertainment

GOT YOU COVERED ENTERTAINMENT

gotyoucoveredmusic.com | @gotyoucoveredmusic

MAGNIFICENT EVENTS & ENTERTAINMENT

magevents.com | @magnificent.events

RAY THE DJ

raythedj.com | @ray.the.dj

MEMBERSHIP BENEFITS

- Receive top-notch, timely education at every WIPA membership meeting
- Gain access to mentoring programs that support emerging businesses
- Relish in a sense of community and create alliances through special interest groups

WIPA Phoenix

Member Directory

Florists

dei-zinz fresh studio

dei-zinzfreshstudio.com | @deizinzfreshstudio

TABLE TOPS ETC

tabletopsetc.net | @tabletopsetc

URBAN DESERT FLORA *(Young Leader Member)*

urbandesertflora.com | @urbandesertflora

Hotel/Resort/Venue

ANDAZ SCOTTSDALE RESORT & SPA

andazscottsdale.com | @andazscottsdale

THE BOULDERS RESORT & SPA

theboulders.com | @thebouldersresort

HYATT REGENCY SCOTTSDALE

hyattregencyscottsdale.com | @hyattscottsdale

JW MARRIOTT CAMELBACK INN RESORT & SPA

camelbackinn.com | @camelbackinn

OMNI MONTELUCCIA

omnihotels.com/hotels/scottsdale-montelucia | @omnimontelucia

RITZ CARLTON, DOVE MOUNTAIN

ritzcarlton.com/en/hotels/arizona/dove-mountain | @ritzcarltondovemountain

ROYAL PALMS RESORT AND SPA

royalpalmsotel.com | @royalpalmsotel

MEMBERSHIP BENEFITS

- Realize your potential for growth and leadership within the organization & industry
- Be connected to the industry's top wedding resources
- Access up-to-date information on business practices and career information

WIPA Phoenix

Member Directory

Hotel/Resort/Venue

THE WESTIN KIERLAND RESORT & SPA
marriott.com/PHXWS | @westinkierland

Officiant

BETTER TOGETHER MATRIMONIES
bettertogethermatrimonies.org | @bettertogetherllc

Photography

AMANDA CROMER PHOTOGRAPHY
amandacromer.com | @amandacromerphotography

LESLIE ANN PHOTOGRAPHY
leslieannphotography.com | @leslie_ann_photo

REBEKAH SAMPSON PHOTOGRAPHY
rebekahsampson.com | @rebekahsampsonphoto

Rentals

BBJ LA TAVOLA LINEN
bbjlatavola.com | @bbjlatavola

EVENT RENTS
eventrents.com | @eventrentsaz

PRETTY POWDER ROOMS
prettypowderrooms.com | @pretty_powderrooms

SOUTHWICK LINENS
southwicklinens.com | @southwick_linens

MEMBERSHIP BENEFITS

- Be acknowledged as an expert and increase your opportunity for media coverage
- Feel a sense of pride in adopting a comprehensive Professional Code of Conduct and Ethics
- Receive membership support delivered by webinars and monthly electronic newsletters

WIPA Phoenix

Member Directory

Videography

ELITE BUSINESS FILMS

elitebusinessfilms.com | @elitebusinessfilms

Wedding Business Support Services

PARTY SLATE

partyslate.com | @partyslate

Wedding Planning

FRONT PAIGE EVENTS

frontpaigeevents.com | @frontpaigeevents

JUSTINE FRITZ WEDDINGS

justinefritzweddings.com | @justinefritzweddings

MEANT2BE EVENTS

meant2beevents.com | @meant2beevents

NJ EVENT COLLECTIVE

njeventcollective.com | @njeventcollective

SOME LIKE IT CLASSIC

somelikeitclassic.com | @somelikeitclassic

THE ASSISTANTS

the-assistants.biz | @the_assistants_az

POP THE CORK PRODUCTIONS

popthecorkproductions.com | @popthecorkpro

YOUR JUBILEE, LLC

yourjubilee.com | @yourjubileeweddings

MEMBERSHIP BENEFITS

- Be at the forefront of trends and leading edge design & technology
- Submit your work to WIPA's Annual Awards of Excellence
- Access discounts from partner companies and national conferences.

Footnotes

Q4 2022 Event Sponsors

NJ Event Collective @njeventcollective

Conceptually Social at the Larry @conceptuallysocialcatering

Novella Photo and Film @novellaphotoandfilm

Elite Business Films @elitebusinessfilms

Event Rents @eventrentsaz

Epic Party Team @epicpartyteam

Noble Dizzigns Rentals @nobledizzigns

Linens by Divinity @linensbydivinity

Pj's Florals @pjs.flowers

Arizona DJ Entertainment

The Pic Booth @thepic.booth

Lauren Yvonne Design @laurenyvonnedesign



WIPA Phoenix Members, make sure to keep your online profile updated. Login at WIPA.org/Phoenix

- ✓ Profile Photo
- ✓ Contact Info.
- ✓ Social Links
- ✓ Select your *discipline* so you can be found in the directory search.