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Connect with @WIPAPhoenix



[WIPA.org/Phoenix](https://www.wipa.org/Phoenix)

# A Message from Your Phoenix Chapter President

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# Welcome

## Happy Fall WIPA Friends!

It's Wedding Season – *wahoo!* Which also means that we are all being pulled in so many directions. Events, meetings, computer work, networking, and time with family can make us all go nuts. WIPA is a great way to get to see some of your favorite vendors all in one place. Checking the networking off your list but also getting to have fun and be among friends.

We all hope to see you at our Quarter 4 event in November and our Soiree event in December!

International is also having it's *Membership drive December 5th-11th*. A perfect time to tell other vendors that you like working with *Why you WIPA* and to come join the FUN!

Hope you all have a fantastic season and hope to see you all soon!



## Tasha Miller

Meant2Be Events  
WIPA Phoenix President



# WIPA Phoenix 2022

## Board of Directors

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Tasha Miller  
WIPA Phoenix President



Alison Altmaier  
Secretary



Leslie Lejcar  
Treasurer



Lauren Hamelin  
Director of Marketing  
and Communications



Deidre Laskoskie  
Director of  
Community Service



Coy Galloway  
Director of  
Diversity and Inclusion



Shelby Hardy  
Director of Membership



Eric Cheroske  
Director of  
Membership Retention



Paige Robertson  
Director of  
Education

## Q3 Event Recap | Event date: August 25, 2022

# Arizona Biltmore

*To the CHIC LORDS AND LADIES promenading the lively scene at the Arizona Biltmore in September,*

Though it is time for this author to bid you all adieu, she feels compelled to say what a lovely time she had designing and coordinating the Bridgeton Tea. The soiree hosted not only prominent lords and ladies of the wedding society but also an education on etiquette that had everyone expanding their knowledge of the art. For those not in attendance at the Arizona Biltmore, you missed a most remarkable kickoff to the wedding season. *Avant Garde Floral Studio* dazzled with blooms atop linens from *BBJ La Tavola* were accented with delightful paper details by *Lauren Yvonne Design*. 'Twas nearly impossible to keep from dancing to string covers of Fifty Cent played by *Trego the DJ*, *Crazy Shots Photobooth* showcased not only a vintage photobooth but also their telephone guest book. All the merriment was captured by *Melissa Ivy Photography* and *Elite Business Films*. And we mustn't forget about the delicacies that were served from the delectable finger sandwiches to the boozy tea, the *Biltmore Catering team* pulled out all the stops to produce an afternoon tea worth of wedding industry royalty. It truly was a most joyous occasion.

Until next time,  
*Lady WIPAdown*



## Event Sponsors

PLANNING: Ashley with Your Jubilee  
PHOTOGRAPHY: Melissa Ivy Photography  
VIDEO: Elite Business Films  
RENTALS: Event Rents, AZ Retro Rentals  
LINENS: BBJ LaTavola  
FLORALS: Avant Garde Floral Design Studio  
DJ: Trego the DJ  
PHOTO BOOTH: Crazy Shotz Photo Booth  
PAPER: Lauren Yvonne Design





## Event Highlights





















# Upcoming Events

## REGISTRATION IS OPEN!



### Q4 Hollywood Reels

Location: Conceptually Social (at The Larry)

Time: 10:30 am – 1:00 pm

Visit [wipa.org/phoenix](http://wipa.org/phoenix) to register

### Learn how to create Instagram Reels with Stacey Poterson of FemForce

With Instagram Reels becoming more and more popular, incorporating them into your feed is a great way to extend your reach and attract more ideal clients! But if you've never created one before, it can be quite overwhelming! Join us for a reels bootcamp where we'll dive into the how (technical side) and the what (content ideas), and teach you everything you need to learn to easily and effectively create Reels... and no you don't have to dance or lip sync if you don't want to ;)



femforceshoots.com  
@femforceshoots\_

## SAVE THE DATE!



### WIPA Phoenix Soiree

Location: Hyatt Regency Scottsdale  
at Gainey Ranch

Time: 5:00 pm – 8:00 pm

*Registration opens: November 21st*

Join us for an evening of fun at the Hyatt Regency in Scottsdale. We will have an opportunity drawing and will also be collecting toys for Arizona Helping Hands.  
[azhelpinghands.org](http://azhelpinghands.org)



## WIPA International Introduces CWIP Certification



### *What is CWIP?*

For the individual wedding professional, being a CWIP signifies that you have the knowledge and skills to perform the job competently.

For wedding couples, the designation of a Certified Wedding Industry Professional (CWIP) represents a standard of ethics, professionalism, and competency that allows for more confident hiring decisions.

DOWNLOAD the CWIP HANDBOOK and learn everything about certification and the process for applying:

<https://bit.ly/3S5j7XV>

## Leslie Ann Photography Celebrates their 22nd Anniversary!



Becoming a wedding photographer “just happened” for Leslie. Never having photographed a wedding, little sister’s friend begged Leslie to photograph her wedding. After multiple declined responses, Leslie finally said “OK, but there are NO guarantees”. That was on October 14th, 2000. The couple loved their photos and the two sent multiple friends Leslie’s way and that’s how Leslie just happened to become a wedding photographer. Twenty-two years later, *Leslie Ann Photography* (formerly Lasting Images Photography) is celebrating their 22nd business anniversary!

Now with over 10 photographers, the Leslie Ann team has photographed thousands of weddings and looks forward to celebrating every couple we have the honor of working with. Looking forward to continuing serving our industry in great ways and provide tangible memories to be shared for years to come! We are so thankful for all our couples and the many incredible vendors that we get to work with each year.



[leslieannphotography.com](http://leslieannphotography.com)



[@leslie\\_ann\\_photo](https://www.instagram.com/leslie_ann_photo)



[@LeslieAnnPhotographyAZ](https://www.facebook.com/LeslieAnnPhotographyAZ)



# Member Shout-outs

## LET'S MEET SOME OF WIPA PHOENIX'S MEMBERS

*We love our members and would love for you to meet them! If you haven't checked out their websites or social media pages, please do.*

### M CULINARY CONCEPTS



**Discipline:** Catering

**WIPA Phoenix Member Since:** 2015

We're an Arizona based, award-winning, conceptual hospitality brand that strives to deliver exquisite culinary experiences that surpass expectations. Conceptualized over 20 years ago by celebrity chef Michael DeMaria and business innovator Brandon Maxwell, M Culinary Concepts is a mash-up of passionate, fun making, professionals seeking to disrupt the status-quo and smash the culinary mold.

[mculinary.com](http://mculinary.com) | [@mculinaryconcepts](https://www.instagram.com/mculinaryconcepts)

### TABLE TOPS ETC.



**Discipline:** Florist

**WIPA Phoenix Member Since:** 2015

Let Table Tops Etc's experienced design professionals bring your ideas to life! As a full service floral design studio, we go beyond the everyday floral arrangements. Table Tops Etc's services include floral design, unique rental pieces, design and decor coordination, fabric treatments, linen coordination, art installations, candle products, and many other decor related elements.

We strive to make your event as easy for you as possible, so you know all the visual elements for your event will flow together seamlessly and be everything you envisioned it could be and more.

[tabletopsetc.net](http://tabletopsetc.net) | [@tabletopsetc](https://www.instagram.com/tabletopsetc)

# Member Shout-outs

## RAY THE DJ



**Discipline:** Entertainment

**WIPA Phoenix Member Since:** 2020

Elegant, experienced, fun DJs! We work with everyone involved as a team to ensure the success of your event.

Weddings, corporate events, holiday parties, birthdays, anniversaries, theme parties—whatever the event, we play the music you want to hear! We meet with you and offer insights and suggestions to create the party of your dreams.

[raythedj.com](http://raythedj.com) | [@ray.the.dj](https://www.instagram.com/ray.the.dj)

## Welcome New Members!



**Nate Murray** | DJ Nate Murray Weddings and Events | Entertainment  
[djnatemurray.com](http://djnatemurray.com)



**Brian Starr & Danielle Jones** | Direct Sounds | Entertainment  
[directsoundsdj.com](http://directsoundsdj.com)



**Thomas Dean** | Elite Mobile Entertainment | Entertainment  
[elitemobileentertainmentllc.com](http://elitemobileentertainmentllc.com)

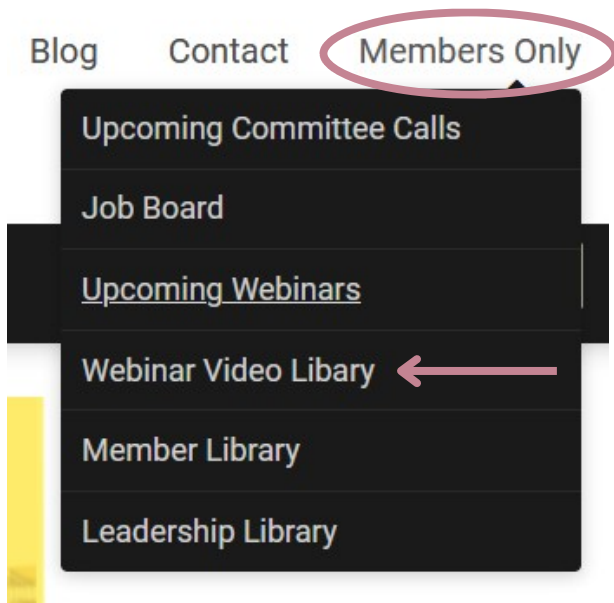


**Jerry Topete** | Arizona's DJ Entertainment | Entertainment  
[arizonasdj.com](http://arizonasdj.com)



# Members Only

WIPA Members, did you know that you can access past members-only educational webinars by logging into your account?



That's right! Whether you're new to WIPA or have been around for a while, you can access past webinars and watch whenever you like! Simply log in to your account, hop up to the "Members Only" section at the top of the WIPA.org website, and scroll down to the "Webinar Video Library". From there, you can scroll and select any webinar you wish to watch. *Enjoy!*

Here are a couple of webinars you may have missed:



# WIPA Phoenix

## Member Directory

### Calligraphy/Stationery/Printing

#### **LAUREN YVONNE DESIGN**

laurenyvonnedesign.com | @laurenyvonnedesign

### Catering/Cakes/Bakery

#### **M CULINARY CONCEPTS**

mculinary.com | @mculinaryconcepts

#### **WHISK**

cakesbywhisk.com | @cakesbywhisk

### Entertainment

#### **ARIZONA'S DJ ENTERTAINMENT**

arizonasdj.com | @arizonasdj1

#### **DIRECT SOUNDS**

directsoundsdj.com | @directsounds

#### **DJ NATE MURRAY**

djnatemurray.com | @djnatemurray

#### **ELITE MOBILE ENTERTAINMENT**

elitemobileentertainmentllc.com | @elitemobileentertainment

#### **GOT YOU COVERED ENTERTAINMENT**

gotyoucoveredmusic.com | @gotyoucoveredmusic

#### **RAY THE DJ**

raythedj.com | @ray.the.dj

## MEMBERSHIP BENEFITS

- Receive top-notch, timely education at every WIPA membership meeting
- Gain access to mentoring programs that support emerging businesses
- Relish in a sense of community and create alliances through special interest groups



# WIPA Phoenix

## Member Directory

### Florists

#### **dei-zinz fresh studio**

dei-zinzfreshstudio.com | @deizinzfreshstudio

#### **TABLE TOPS ETC**

tabletopsetc.net | @tabletopsetc

#### **URBAN DESERT FLORA** *(Young Leader Member)*

urbandesertflora.com | @urbandesertflora

### Hotel/Resort/Venue

#### **ANDAZ SCOTTSDALE RESORT & SPA**

andazscottsdale.com | @andazscottsdale

#### **THE BOULDERS RESORT & SPA**

theboulders.com | @thebouldersresort

#### **HYATT REGENCY SCOTTSDALE**

hyattregencyscottsdale.com | @hyattscottsdale

#### **JW MARRIOTT CAMELBACK INN RESORT & SPA**

camelbackinn.com | @camelbackinn

#### **OMNI MONTELUCCIA**

omnihotels.com/hotels/scottsdale-montelucia | @omnimontelucia

#### **RITZ CARLTON, DOVE MOUNTAIN**

ritzcarlton.com/en/hotels/arizona/dove-mountain | @ritzcarltondovemountain

#### **ROYAL PALMS RESORT AND SPA**

royalpalmsotel.com | @royalpalmsotel

## MEMBERSHIP BENEFITS

- Realize your potential for growth and leadership within the organization & industry
- Be connected to the industry's top wedding resources
- Access up-to-date information on business practices and career information



# WIPA Phoenix

## Member Directory

### Photography

#### **LESLIE ANN PHOTOGRAPHY**

leslieannphotography.com | @leslie\_ann\_photo

#### **PMA PHOTOGRAPHY, LLC**

pmaphotography.com | @pmaphotography

#### **REBEKAH SAMPSON PHOTOGRAPHY**

rebekahsampson.com | @rebekahsampsonphoto

### Rentals

#### **BBJ LA TAVOLA LINEN**

bbjlatavola.com | @bbjlatavola

#### **EVENT RENTS**

eventrents.com | @eventrentsaz

#### **SOUTHWICK LINENS**

southwicklinens.com | @southwick\_linens

### Videography

#### **ELITE BUSINESS FILMS**

elitebusinessfilms.com | @elitebusinessfilms

## MEMBERSHIP BENEFITS

- Be acknowledged as an expert and increase your opportunity for media coverage
- Feel a sense of pride in adopting a comprehensive Professional Code of Conduct and Ethics
- Receive membership support delivered by webinars and monthly electronic newsletters



# WIPA Phoenix

## Member Directory

### Wedding Business Support Services

#### **MARKETPLACE EVENTS/ARIZONA WEDDING SHOW**

[arizonaweddingshow.com](http://arizonaweddingshow.com) | [@azweddingshow](https://www.instagram.com/azweddingshow)

### Wedding Planning

#### **FRONT PAIGE EVENTS**

[frontpaigeevents.com](http://frontpaigeevents.com) | [@frontpaigeevents](https://www.instagram.com/frontpaigeevents)

#### **JE T'AIME WEDDINGS & EVENTS**

[jetaimeweddings.org](http://jetaimeweddings.org) | [@jetaimeweddingsnevents](https://www.instagram.com/jetaimeweddingsnevents)

#### **JUSTINE FRITZ WEDDINGS**

[justinefritzweddings.com](http://justinefritzweddings.com) | [@justinefritzweddings](https://www.instagram.com/justinefritzweddings)

#### **MEANT2BE EVENTS**

[meant2beevents.com](http://meant2beevents.com) | [@meant2beevents](https://www.instagram.com/meant2beevents)

#### **NJ EVENT COLLECTIVE**

[njeventcollective.com](http://njeventcollective.com) | [@njeventcollective](https://www.instagram.com/njeventcollective)

#### **POP THE CORK PRODUCTIONS**

[popthecorkproductions.com](http://popthecorkproductions.com) | [@popthecorkpro](https://www.instagram.com/popthecorkpro)

#### **YOUR JUBILEE, LLC**

[yourjubilee.com](http://yourjubilee.com) | [@yourjubileeweddings](https://www.instagram.com/yourjubileeweddings)

## MEMBERSHIP BENEFITS

- Be at the forefront of trends and leading edge design & technology
- Submit your work to WIPA's Annual Awards of Excellence
- Access discounts from partner companies and national conferences.



## SUBMIT YOUR NEWS

*WIPA Phoenix Members,*  
Submit your news to be included in the *2022 Yearbook!*  
For more information, please email Lauren:  
[lauren@laurenyvonnedeign.com](mailto:lauren@laurenyvonnedeign.com)

Deadline: December 16, 2022

### Q3 2022 Event Sponsors

*Your Jubilee* @yourjubileeweddings

*Melissa Ivy Photography* @melissaivyphotography

*Elite Business Films* @elitebusinessfilms

*BBJ LaTavola Linens* @bbjlatavola

*Avant Garde Floral Design Studio* @avantgardefloraldesignstudio

*Trego the DJ* @tregothedj

*Event Rents* @eventrentsaz

*Arizona Retro Rentals* @azretrorentals

*Crazy Shotz Photo Booth* @crazyshotzphotobooth

*Lauren Yvonne Design* @laurenyvonnedeign



**WIPA Phoenix Members**, make sure to keep your online profile updated. Login at [WIPA.org/Phoenix](http://WIPA.org/Phoenix)

- ✓ Profile Photo
- ✓ Contact Info.
- ✓ Social Links
- ✓ Select your *discipline* so you can be found in the directory search.