

WIPATM

Wedding International Professionals Association

June 2019 Newsletter



Happy Summer!

I hope everyone's vegetable garden is growing as well as mine is. WIPA has a lot of great meetings happening this month all across the country and I'm bummed to share that I won't be able to attend very many of them due to my family vacation, so thank goodness for Instagram! I always have a fun time following along all the different chapters and their hashtags to see the fun at every event. Be sure to stay active on Instagram when you're attending any WIPA event so I can be there in spirit!

WIPA continues to grow and I am thrilled to announce that WIPA South Florida had its first event on May 30th and it was a total success! A huge thank you to **Pilar Pava** for stepping up to plan this inaugural event and being an integral part of their steering committee. Great things are in store for this chapter and I'm excited to attend another of their upcoming events!

The International Board is looking forward to our Mid Year Retreat and President's Meeting coming up in Chicago at the end of the month. Personally, I'm excited as I've never been outside of the Chicago airport! I love getting to see new cities and I can't wait to explore and experience what Chicago has to offer! I'm also excited for the opportunity to bring in Chapter Presidents from across the country to experience WIPA Chicago for the first time. It's going to be a fantastic couple of days so be sure to follow along on Instagram- [@kevinmdennis](#), [@wipa_org](#), and [@wipachicago](#).

To wrap up this month, I'll leave you with the words of Henry J. Kaiser:
"When your work speaks for itself, don't interrupt."

Continue to work hard this June and let your work speak for itself!

Kevin M. Dennis JWIC
2019 WIPA President



The 2019 Awards of Excellence will be hosted by WIPA Lew Orleans on November 14, 2019.
To begin your submission visit our [awards entry site](#).

Awards will be Presented in the Following Categories

Wedding Planner of Excellence (Wedding size over 101)
Wedding Planner of Excellence (Destination Wedding)
Wedding Planner of Excellence (Wedding size under 100)

Venue Categories

Boutique Venue of Excellence
Full Service Venue of Excellence

Design Categories

Florist of Excellence
Designer of Excellence
Lighting Designer of Excellence
Linen Provider of Excellence
Rental Company of Excellence

Food and Beverage Categories

Caterer of Excellence
Cake Artist of Excellence

Entertainment & Service Categories

DJ/Entertainer of Excellence
Photographer of Excellence
Film Maker of Excellence
Stationer of Excellence
Hair and Makeup Artist of Excellence
Officiant of Excellence
Clothier of Excellence

View All Awards Details [HERE](#):

Save by Entering Early!

Entry fee for submitting awards in 2019 are as follows:

Awards completed by September 1 submissions fee is \$75
Awards completed from September 2 through September 10 submissions fee is \$100
Awards completed from September 11 through September 16 submissions fee is \$125.



Using Your Member Resources

Looking for inspiration, industry education and entertainment? Click on any of the chapter links on WIPA.org - scroll to the bottom of the page and view the creative offerings from WIPA meetings around the country in the Video Library.

Video Library

2019 Videos - Colorado Chapter	2018 Videos - Colorado Chapter	2017 Videos - Colorado Chapter
2016 Videos - Colorado Chapter	2015 Videos - Colorado Chapter	2014 Videos - Colorado Chapter
2013 Videos - Colorado Chapter	2012 Videos - Colorado Chapter	

Featuring speakers offering business advice and industry trends for the savvy entrepreneur, WIPA is the Voice of the Wedding Industry. Check out [Mindy Weiss](#) from the recent Las Vegas meeting or watch the video from [Michelle Walker](#) at the San Francisco Chapter meeting featuring Phontography.



There will no WIPA Members Only webinar in July because of the holiday.
Webinars will continue on **August 7**.

Previous webinars can be found online at <https://wipa.memberclicks.net/webinars> once you are logged in to the members only area. Webinars for the remainder of 2019 will take place on the first Wednesday of each month with email registration reminders sent monthly.



WEBINAR SERIES

Tales from the House of the Mouse Customer Service Disney Style



Your customer service should elevate your brand, not hold you back. In this session, Michele Schwartz will access her extensive background in training from her work at Walt Disney World to bring you time-tested best practices that you can apply to your own business. You will look at real case studies and will learn:

- Why your social media image needs to be the same as your face-to-face message
- How to provide a customer experience faithful to your brand
- Which key interactions you may be missing, including those beyond the event day itself
- How to deal with challenging event attendees, and how to turn them into referrals for life

Michele Schwartz
May the Schwartz be with You

Wednesday, August 7, 2019
2:00 PM - 3:00 PM EDT

MEMBER ONLY EVENT



WELCOME

WIPA NEW MEMBERS

[CLICK TO LEARN ABOUT NEW MEMBERS](#)



EVENTS

CHAPTER MEETINGS & EVENTS

Atlanta Events



WIPA™

Wedding International
Professionals Association

Come to Our Members Only Party!

Experience the best of Roswell with our
progressive networking event:

Mill Kitchen & Bar | Old Mill Machine Shop | From Sir with Love

June 20, 2019 | 3:00 – 5:00 PM

Then join Roswell's monthly Live After 5 celebration!

Registration: \$30 per member


REBECCA CERASANI


FROM SIR
with love




MADE YOU LOOK
PHOTO & FILM



The Small Band
featuring
Diane Small




Wedding Angels
Bridal Boutique

Chicago Events

VARIETY

IS THE

Spice of Life

WEDNESDAY, JUNE 26TH, 6-9PM

THE DRAKE HOTEL



Guest Speaker

AARON KAUFMAN

"INDUSTRY INTERVENTION: A CANDID DISCUSSION
ON THE BUSINESS OF WEDDINGS"

WIPA™

Wedding International
Professionals Association

EARLY BIRD REGISTRATION THROUGH JUNE 1ST

MEMBER: \$60

NON MEMBER: \$80

REGISTRATION JUNE 2ND THROUGH JUNE 20TH

MEMBER: \$75

NON MEMBER: \$95

THANK YOU TO OUR EVENT SPONSORS:

ANTHONY GOWDER DESIGNS - BALANI CUSTOM CLOTHIERS

BBJ LINEN - DESIREE CHOCOLATES - THE DRAKE HOTEL

LISA MARIE KAHN, HARPIST - MARQUEE EVENT RENTALS

MAXE DESIGNS - MISS DOTTIE'S POUND CAKE

POETIC PRODUCTIONS - RICK AGUILAR STUDIOS

YAZZ JAZZ MUSIC & PRODUCTIONS

TO REGISTER:

[HTTPS://WIPA.MEMBERCLICKS.NET/INDEX.PHP?OPTION=COM_MCFORM&VIEW=NGFORMS&ID=2019833#/](https://wipa.memberclicks.net/index.php?option=com_mcform&view=ngforms&id=2019833#/)



Colorado Events

SUMMER SOLSTICE & THE HONEY MOON

BEAVER CREEK | TUESDAY, JUNE 18TH - WEDNESDAY, JUNE 19TH

BEAVER CREEK MOUNTAIN / STRAWBERRY PARK | FREE PARKING AT FORD HALL



Keynote Speaker: Cindy Novotny

MASTER CONNECTIONS | MANAGING PARTNER

An icon in the hospitality industry, Cindy Novotny is the original founder of MCA and is an internationally renowned leader in sales, leadership and customer service. She has been recognized by the American Society of Training and Development as one of the most powerful, innovative and passionate speakers in the industry. Cindy has become a "radical mentor" for thousands of executives around the world. Her ability to close the "gap" with senior executives and line employees has made MCA a leader in many industries. Cindy is responsible for the leadership of all MCA trainers, consultants and develops her team to go far beyond customers' expectations.

EVENT SCHEDULE

AFTERNOON ON STRAWBERRY PARK LAWN

1:30PM GUEST ARRIVAL, GRAZING + COCKTAILS

2:30PM PROGRAM BEGINS/GUEST SPEAKER

4:00PM CONCLUSION

EVENING ON MOUNTAIN AT SPRUCE SADDLE LODGE

6:00PM GONDOLA UPLOAD

6:15PM COCKTAIL HOUR

7:00PM DINNER

8:30PM DRINKS, DANCING + STARGAZING

10:00PM GONDOLA DOWNLOAD

WEDNESDAY MORNING

9:00AM BRUNCH AT PINES LODGE

EVENT PRICING

EARLY BIRD: \$95

REGULAR: \$120

EARLY BIRD PRICING CLOSES MAY 30TH
REGISTRATION CLOSES JUNE 6TH

PURCHASE TICKETS HERE:
WWW.WIPA.ORG/COLORADO

BECOME A MEMBER:
WWW.WIPA.ORG/JOIN-NOW



LODGING OPTIONS:

OSPREY: \$165/NIGHT | PINES: \$145/NIGHT | ST. JAMES: \$279+/NIGHT

FOR RESERVATIONS, CALL (877) 820-7669 AND USE OUR CODE:

WIPA BEAVER CREEK OR GG4WPA



New Orleans Events



Breakfast at the Terminal

What keeps you up at night? Meet us at the Round Table!

Where:
6001 Stars and Stripes Blvd, New Orleans, LA 70126

Early Bird Pricing:
Through May 31, 2019
Member: \$35
Non-Member: \$50



When:
June 19
9:30am - 11:30am

Pricing after May 31:
Through June 14, 2019
Member: \$45
Non-Member: \$60

San Francisco Bay Area Events



Wellness Mixer

JUNE 18TH, 2019 | 5:30-8PM

THE CIA AT COPIA | 500 1ST STREET, NAPA
YOGA, AROMATHERAPY & RELAXATION | ATHLEISURE ENCOURAGED
EARLY BIRD (ENDS 6/10): MEMBER \$20 / NON-MEMBER \$30



Utah Events



Save the Date

June 19 | 4PM - 8PM

HEAD SHOTS

WIPA

WEDNESDAY

Come Get Your Updated Head Shot Taken!

PHOTOGRAPHERS:
PEPPER NIX AND
LOGAN WALKER

LOCATION:
ORCHID DYNASTY'S
NEW LOCATION
365 W 900 S, SALT LAKE CITY, UT
84101

MAKEUP TOUCH UPS:
LESLEY LIND

PRICE:
MEMBERS \$35
NON MEMBERS \$65



Member News for June 2019

WIPA Southern California's May Design Challenge was featured recently in BizBash. If you missed the BizBash feature, you can check it out here. <https://www.bizbash.com/social-events/media-gallery/21069989/wedding-and-event-design-ideas-from-every-decade>

Rachel Dalton, an expert who works with celebrity talent for events and unique experiences, was featured discussing the process of bringing celebrity talent to weddings and all types of events, on the Wedding Wisdom Podcast along with Preston Bailey, Ron Ben Israel and other wedding experts: <https://dougwintersmusic.com/podcast/podcast/ep-40-rachel-dalton/>

Rachel Sheerin has been selected to be the opening keynote for [ABC's 2019 Annual Conference](#) held at [Sandals Royal Bahamain](#) in October. Presenting "A Whole New World: How to up your sales, connection and happiness in life", the sold-out conference features a lot of awesome speakers including WIPA New Orleans IPP, Emily Sullivan and more! #WIPArepresents

[Tinsel Experiential Design](#) Partner Erica Taylor Haskins leading a session at Engage! in The Bahamas: "The Secret Sauce of Your Creative Brand Starts with Who, Why & How"

[Tinsel Experiential Design](#) has launched a shiny new website for weddings and social clients, which can be found [HERE](#). Click through to check out our unique take on private events that's more gold & glam than blush and bashful.

[Relics Vintage Rentals](#) has just launched NEW services that include [home staging](#) and [short-term to long-term](#) rentals for leasing!

[Rob Bennion](#) of [Echo Talent](#) recently DJ'ed and played saxophone for world-renowned French photographer [JR](#) at a private reception prior to the unveiling of his [SFMOMA](#) exhibition "[The Chronicles of San Francisco](#)".

Echo Talent's [Gold Standard](#) recently featured live on [KUTV](#) and are performing a charity event for [Catholic Community Services](#) to support those experiencing homelessness, as well as events in San Diego, San Francisco, Seattle, Orange County, and Beverly Hills and their home town Salt Lake City.

David Krieger was named "Best DJ in Los Angeles" at the 2019 California Wedding Day Magazine Best Of Awards, where he was also the emcee for the awards ceremony. This is Krieger's second year in a row winning this prestigious award.

Krieger also DJ'd in the HP Lounge at Coachella during Weekend 2, and was subsequently featured in an ad for the HP Spectre x360 laptop, streaming on social media platforms.

[PartySlate](#) recently launched exciting new product features, including an enhanced video gallery for all profile pages, as well as [Idea Slates](#), a beautiful, easy way to save and organize your favorite ideas and plan your events. PartySlate also launched two new markets with events in Houston on May 29 at The Revaire and Charleston on June 5 at The Cedar Room. Upcoming launches will take place in the Hamptons on July 25 and Atlanta on July 31.

Alan Katz from [Great Officials](#) has a new podcast. "Wedding Adventures Down the Aisle".

It is the behind the scenes adventures of Celebrity Wedding Officiant Alan Katz as he goes from Wedding to Wedding performing amazing ceremonies across Southern California. It featured interviews with the various vendors, venue and couple before the wedding begins. It is available on the following places:

[Apple Podcasts](#), [Google Podcasts](#), [Spotify](#), [Sticher](#), [Breaker](#), [Anchor](#), [Pocketcast](#) and [Radio Public](#)

Last Spring two days prior to the royal wedding of the year, Tara Melvin of Perfect Planning Events, collaborated with Howerton+Wooten Events, and Exquisite Expressions and produced a Windsor Royal Tea Party for DC Area Wedding Planners to celebrate the special occasion. A Royal affair it was with pomp and circumstance, and plenty of royal fashion. From big hats to fascinators, to a town crier to announce our guests, to swooning over the moist taste of an elderflower wedding cake, to plenty of photo opportunities with a tea set display or a floral arch. Tara & her Planner Partners awarded one of their fashionable guests with the best hat attire; Couture Cakes by Sabrina with an embellished hat with pink orchids.

Tara and her planner partner's work was featured with two (2) wedding publications in celebration of the one year anniversary of the Duke & Duchess of Sussex

- Munaluchi Bride - <http://www.munaluchibridal.com/windsor-royal-tea-party>
- United With Love - <https://unitedwithlove.com/2019/05/30/royal-wedding-tea-party-celebration/>

Tara Melvin of Perfect Planning Events, has embarked on the 5th year producing The Signature C.E.O. Conference. The Signature CEO Conference is dedicated to engaging creatives on a deeper, more meaningful level - and creating pathways to success through accessibility to the leading minds in business. In October they are convening 100+ creative professionals from a wide variety of industries under one roof. Whether you are building a new business or re-imagining an existing one, The Signature C.E.O. Conference will help bring your vision to life. For the past 5 years, they have earned a reputation for creating pivotal moments that skyrocket business trajectories. The inspiration and inflection points begin here! If you aspire to lead your organization to success, make an impact on the world around you, and believe anything is possible, reserve your seat for Oct 28-30th at www.thesig

[@Los Angeles Floral Couture](#) was featured in Honey Book for their Growth Lessons Honey Book member spotlight. They were also highlighted in Ceremony Magazine, Biz Bash and Los Angeles Magazine.

Michelle Loretta of Sage Wedding Pros offered advice in her recent NACE feature [Coach or Mentor? What's Right For Your Creative Business?](#) Michelle will also be speaking at the upcoming WIPA DC chapter meeting about [Taking Risks with Intention and Purpose](#).

Katie Easley of Kate Ryan Design encouraged creative pros to implement self-care into their routines in her most recent feature on [Honeybook](#). She also offered advice about [Strategic Donations: When You Give, You Should Get](#). Katie also presented "[The Pitch Perfect Sales Script](#)" at the NACE Meeting in Dallas, Texas.

Heather Jones of Wente Vineyards was featured in the [Wedding Trends to Watch For in 2019](#) on The Delite discussing what's hot in weddings. She was also published on Special Events with [Six Reasons Why a Full-Service Event Space is Better for Securing New Business](#).

Sandy Hammer of AllSeated was published in Catersource with her May article [5 Top Strategies for Managing Your Time](#) where she shared three of her favorite apps to use with her team. She also offered her expertise [Sales Tips with Tech](#) on WIPA.

Kevin Dennis of WeddingIQ was a guest speaker at the [ILEA Napa-Sonoma June Educational Program](#). He was also featured on The Delite discussing a new trend in the [Wedding Trends to Watch for in 2019](#) article. Kevin also offered his expertise on [How To Plan A Wedding City Hall](#) for Bustle.

Emily Sullivan of Emily Sullivan Events was announced as an upcoming speaker at the [Styled Shoots Across America Conference](#) in Dallas, TX for November 2019.

Christie Osborne of Mountainside Media was featured on Catersource with [Is It Time to Outsource Your Social Media?](#) She was also announced as a wedding MBA speaker this October in Las Vegas.

Meghan Ely was featured on the [Weddings for Real Podcast](#) teaching how to promote your wedding business. She was also a guest on the [Tea with Jaine](#) podcast educating on Surprise and Delight.

[Equally Wed Pro](#) rolled out its LGBTQ+ inclusive certification course in early May. The online learn-at-your-own-pace from-your-own-place program provides a deep-dive into truly understanding the LGBTQ+ community. Take your business to a new level from LGBTQ+ friendly to LGBTQ+ inclusive with this certification course, and earn your CIP (certified inclusive professional) credential. WIPA members can take 25% off with code WIPA25.

[WIPA Southern CA](#) will be participating in its first Community Service & Outreach event with a non-profit volunteer organization called [RAD Camp](#) ! Various WIPA members and their organizations will be volunteering their time and industry services to this local camp that offers awesome programs and camps for adults and children with developmental disabilities. Their mission is RAD - Rising Above Disabilities! If you would like to join and participate in giving back to the community, please reach out to WIPA SoCal's Community Service & Outreach Director - Sharon at sharon@sweetestloveevents.com!

Dan Quinn was a featured speaker at The Knot & Wedding Wire Pro Experience in Houston and The Knot Pro Roundtable in Fort Worth where he spoke about the power of networking. He is a musician and DJ from the Dallas WIPA chapter and a 2019 Knot Pro Educator.

[JP Reynolds](#) was named [California Wedding Day magazine's](#) Best Officiant in 2019 for San Diego, Orange, Los Angeles and Santa Barbara Counties.

[The Whitley, a Marriott Luxury Collection Hotel, Atlanta Buckhead](#) was spotlighted in [Curbed Atlanta](#) announcing the completion of their multi-million dollar renovation including all 507 guest rooms and suites, the lobby, The Spa and The Whitley Club Lounge. The Southern chic redesign was also featured in [SF Gate](#) and [Hotel Online](#).

Creative Coverings editorial collaborations have been published in two Sacramento, California's publications; both [Real Weddings Magazine](#) and Our Wedding Magazine for the Spring / Summer editions.

[Luxe Linen](#) won the award for Best Table Top Rentals by California Wedding Day Best of in Orange County. Luxe Linen was also featured on [California Wedding Day](#) for [Best 2019 Gala Brings Moon Magic](#) and [Best 2019 Welcomes Guests Celestial Inspired Evening](#). Southern California Bride also featured Luxe Linen for [Ethereal Spring Garden Wedding](#).

[Good Gracious! Events!](#) is featured on [PartySlate](#)'s Tuesday Top 5 for their ombre macaron wall at [Disney Media Upfronts](#).

Premiere Party Rents has reached an exciting and monumental milestone as the company celebrated their 30th anniversary at Optimist Studios on Tuesday, June 4th. Led by Sandy Radicevic and Stephanie Radicevic-Clark, they are the only female owned and operated rental company in the industry and in Southern California. The celebration was shared with roughly 300 guests and featured custom cocktails, tray passed hors d'oeuvres, several food stations, a pizza truck, a photo booth, an aerialist and many more interactive elements. Premiere Party Rents also revealed their new branding.





SUPPORT OUR SPONSOR:



Allstate.
You're in good hands.

Wedding Insurance Specialist

Howard Burkholz
801-451-8880

© 2018 Allstate Insurance Co.

"HANDS-FREE"
has an all new meaning

Check out our latest Totty Belt designs and order today at
www.tottybelt.com



