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# A NOTE FROM YOUR NORTH CAROLINA CHAPTER PRESIDENT

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Hello WIPA North Carolina!

We're officially rolling into spring - a time where the sweet sunshine propels us forward, the wedding season kicks into high-gear, and there is the glimmer of excitement surrounding the year ahead.

It can also mean for many of us, overwhelm, never-ending to do lists, and unrealistic expectations of having everything together all of the time. Struggling to survive the pressures of a competitive market, while presenting the image of a relaxed business owner. Much like a duck - legs kicking ferociously, while appearing to glide across the water. We all have different capacities of what delivering exceptional products and services looks like. A few musings to help you through:

Remember, you're human: Something that has always stuck with me that a mentor once told me: You'll without a doubt drop balls in your life; Just don't drop the glass ones. Drop the plastic ones.

Delegate: Echoing the sentiments of our International President, Chris Lavoie: delegating is key to success. The most effective leaders, creatives, trend setters, artists, teachers, parents etc. are all excellent at delegation. Take some time to think about where you can outsource or cut out things that are not serving you or your business.

Build and nurture your support system: By growing and maintaining your wedding industry community, you are essentially building an incredibly strong foundation and safety net for your business. You'll meet people you can collaborate with, delegate parts to that are hindering your growth, match with vendors that mutually benefit one another, and find the help and support you need to truly build a successful business. Same with your personal lives. Put support systems in place.

And lastly, don't be a duck! Your WIPA North Carolina community is here for you!

With joy,



Lauren



**LAUREN WATSON**  
WIPA North Carolina | Founding President  
Lion House | Owner, Chief Creative Director



# YOUR WIPA NORTH CAROLINA BOARD OF DIRECTORS



LAUREN WATSON  
PRESIDENT



KAT BRAMAN  
VICE PRESIDENT



ALLISON DAVIS  
SECRETARY



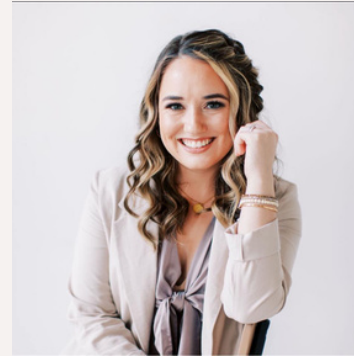
DAWN WALSH  
TREASURER



SUMMER RUSSEL  
DIRECTOR OF  
EDUCATION



SARAH COOK  
DIRECTOR OF  
PROGRAMS



CHEYENNE PAINTER  
DIRECTOR AT LARGE  
PROGRAMS



DEMI MABRY  
DIRECTOR OF  
MEMBERSHIP



DOMINIQUE LEE  
DIRECTOR OF  
MEMBER RETENTION



CASSIE HIATT  
DIRECTOR OF  
MARKETING &  
COMMUNICATION



DREW COLEMAN  
DIRECTOR AT LARGE  
MARKETING &  
COMMUNICATION



DEVON SINGLETON  
DIRECTOR OF  
SPONSORSHIPS &  
PARTNERSHIPS



TYLER REESE  
DIRECTOR OF  
COMMUNITY SERVICE



RANDI SMITH  
DIRECTOR OF  
DIVERSITY, EDUCATION  
& INCLUSION



# OUR LATEST EVENT

FEBRUARY 7TH

The Barn of Chapel Hill  
Chapel Hill, North Carolina



## OUR SPONSORS

VENUE: **The Barn of Chapel Hill**

PHOTOGRAPHY: **Jaclyn Auletta Photography**

VIDEOGRAPHY: **Matt and Meredith Films**

FOOD: **HL Catering**

BEVERAGES: **Artful Libations**

DESIGN: **Soho Event Design**

PAPER: **Meriwether Designs**

FLORALS: **Mayesh Wholesale & Wild Flora Flowers**

RENTALS: **Greenhouse Picker Sisters**

LINENS AND DRAPERY: **Party Tables**

DJ: **Bunn DJ Co**

LIGHTING: **Get Lit Event Lighting**

AV: **Absolute AV**

EDUCATIONAL SPEAKER: **Megan Gillikan**







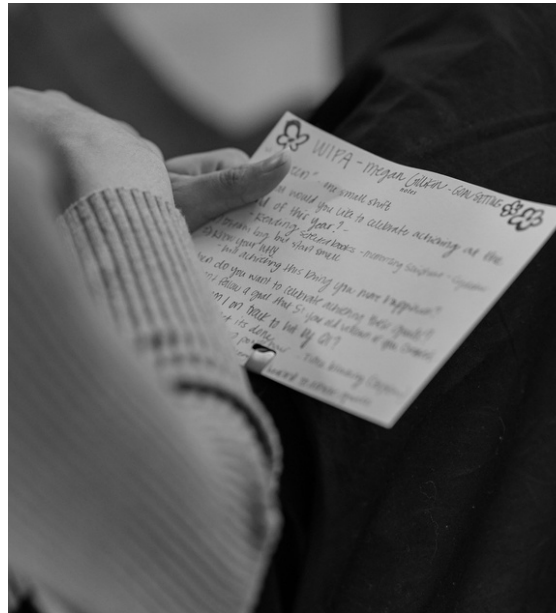
*Attendees began with a cocktail hour outside on a stunning Carolina February day. HL Catering supplied some tasty passed apps and many Artful Libations drinks were sipped! Attendees then gathered in the floral adorned barn and heard from Megan Gillikin of The Planners Vault. After feeling motivated to approach goal setting in a new way, WIPA NC members were invited back outside for a members only mingle- complete with hot chocolate and s'mores themed treats!*

















# MARK YOUR CALENDARS



REGISTER FOR OUR "Spring in the Mountains" EVENT  
Early bird pricing till 4/9. Registration closes 4/23!



WIPA NORTH CAROLINA "Spring in the Mountains"  
Packs Tavern 2pm - 5pm  
20 S Spruce St, Asheville, North Carolina 28801



WIPA NORTH CAROLINA GALA  
Charlotte, North Carolina  
Save the date! More details soon!

# SPONSOR OPPORTUNITY



Are you Interested in being a sponsor at one of our upcoming events? We would love to have you!

## Sponsorship benefits

- Increase brand visibility
- Enhance credibility
- Share your expertise
- Build relationships & more!!

Email [wipanorthcarolina@gmail.com](mailto:wipanorthcarolina@gmail.com) today to get started!

# BOARD MEMBER TIP

While being "in the room" is essential, networking goes beyond just being present - it's about genuine connections. Follow up with individuals you've met at events to cultivate genuine relationships. Show you were paying attention by referencing shared interests or remembering unique details about them. Making others feel valued will leave a lasting impression!

DOMINIQUE LEE  
WIPA NC Director of Member Retention



# MEMBER SPOTLIGHT



## APRIL MCCONNELL

Deans' Duets

April is a classically trained violinist and pianist, and owner of Deans' Duets. After extensive classical training, we discovered the lack of musicians playing popular modern music at weddings. Our style is developed to bridge that gap, bringing exciting covers of modern recognizable music to events.

I love the community of WIPA and the feel of us being together in this industry as opposed to each of us doing business alone.

When not working, I'm usually on adventures with my husband and two children!





# MEMBER ONLY COFFEE CHATS



A members-only opportunity to connect and co-work in Charlotte, Raleigh, Winston-Salem and Asheville on the 1st Thursday of every month from 10am to 11am!

# CHARLOTTE

**SUFFOLK PUNCH**  
2911 GRIFFITH STREET  
CHARLOTTE, NC 28203

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# RALEIGH

**THE OPTIMIST**  
1000 BROOKSIDE DRIVE SUITE 109  
RALEIGH, NC 27604

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# WINSTON-SALEM

**FOOTNOTE COFFEE & COCKTAILS**  
634 W FOURTH STREET UNIT 120  
WINSTON-SALEM, NC 27101

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# ASHEVILLE

**RITE RITE COFFEE**  
37 WALL STREET  
ASHEVILLE, NC 28801





# CALL FOR CONTENT

WIPA North Carolina is committed to showcasing diversity across our platforms.

We are always looking for Black, Native, Hispanic/Latinx, LGBTQ, etc. weddings to feature on our socials.

If you have content you feel like would be a good fit please email it over to [wipanorthcarolina@gmail.com](mailto:wipanorthcarolina@gmail.com) with appropriate vendor tags.

You also can fill out this form [here](#) to consent to WIPA North Carolina reposting any of your content from Instagram to feature on our socials. With all appropriate tags of course!



# WIPA NC MEMBER DIRECTORY

## Beauty Services

### **BEL FIORE BEAUTY**

**Carly Amico**

<https://belfiorebeauty.com/>  
[@belfiorebeauty](#)

### **CALI STOTT ARTISTRY**

**Cali Stott**

<https://www.calistottartistry.com/>  
[@calistottartistry](#)

## Cakes & Bakers

### **SUGAR EUPHORIA**

**Randi Smith**

<https://sugareuphoria.com/>  
[@sugareuphoria](#)

## Calligraphy/Stationer/Printer

### **DOMINIQUE ALBA STUDIOS**

**Dominique Lee**

<https://dominiquealba.com/>  
[@dominiquealba\\_](#)

### **ASHLEY TRIGGIANO**

**Ashley Triggiano**

<https://ashleytriggiano.com/>  
[@artbyashleytriggiano](#)

### **OLIVE PAPER**

**Deb Weaver**

<https://olivepaper.net/>  
[@olivepaper](#)

### **VIRI LOVELY DESIGNS**

**Amanda Bonaviri**

<http://www.virilovelydesigns.com/>  
[@virilovelydesigns](#)

## Caterer & Catering

### **1618 ON LOCATION**

**Nick Wilson**

<https://1618onlocation.com/>  
[@1618onlocation](#)

## Entertainment

### **DEANS DUETS**

**April McConnell**

<https://www.deansduets.com/>  
[@deansduets](#)

### **BUNN DJ CO**

**Brandon Alley**

<https://bunndjcompany.com/>  
[@bunndjco](#)

### **BUNN DJ CO**

**Joe Bunn**

<https://bunndjcompany.com/>  
[@bunndjco](#)

### **BUNN DJ CO**

**Randy Bennett**

<https://bunndjcompany.com/>  
[@bunndjco](#)

### **DJ BRIAN B OFFICIAL**

**Brian B**

<https://djbrianbofficial.com/>  
[@djbrianbofficial](#)

### **EAST COAST ENTERTAINMENT**

**Presley Mohler**

<https://www.bookece.com/>  
[@eastcoastentertainment](#)



# WIPA NC MEMBER DIRECTORY

## Florist

### **FLORA SOUL STUDIOS**

**Kristen Brown**

<https://vintagesoulfloraldesign.com/@florasoulstudio>

### **FLORESSENCE FLOWERS**

**Carly Robbins**

<https://floressenceflowers.net/@FloressenceFlowers>

### **FLORESSENCE FLOWERS**

**Eatherley Schultz**

<https://floressenceflowers.net/@FloressenceFlowers>

### **KATE ASIRE FLOWERS**

**Kate Asire**

<http://www.kateasireflowers.com/@kateasireflowers>

### **MOOD FLEURISTE**

**Madelaine Roberts**

<https://www.moodfleuriste.com/@moodfleuriste>

### **NARCISSE GREENWAY DESIGN**

**Brandee Perkins**

<http://www.narcissegreenway.com/@narcissegreenwaydesign>

### **NARCISSE GREENWAY DESIGN**

**Narcisee Greenway**

<http://www.narcissegreenway.com/@narcissegreenwaydesign>

### **ONCE GATHERED**

**Jennifer Wood**

<https://www.oncegathered.com/@oncegathered>

## Photography

### **ALEXANDRA BLACKMON PHOTOGRAPHY**

**Alexandra Blackmon**

<https://alexandrablackmonphotography.com/@alexandrablackmonphoto>

### **ALICIA WHITE PHOTOGRAPHY**

**Alicia White**

<http://www.aliciawhitephoto.com/@aliciawhitephoto>

### **AMANDA & GRADY PHOTOGRAPHY**

**Amanda Nichols**

<https://amandaandgrady.com/@amandaandgrady>

### **AMY KOLO PHOTOGRAPHY**

**Amy Kolodziej**

<https://amykolo.com/@amykolophoto>

### **ANNA GRACE PHOTOGRAPHY**

**Anna Grace Paulovkin**

<https://annagracephoto.com/@annagracephoto>

### **ARIKA JORDAN PHOTOGRAPHY**

**Arika Shelest**

<https://arikajordanphotography.com/@arikashelest>

### **BRANDIE BAIRD PHOTOGRAPHY**

**Brandie Baird**

<https://caseyhphotos.com/@brandiebairdphoto>

### **CASEY H PHOTOS**

**Casey Hendrickson**

<https://caseyhphotos.com/@caseyhphotos>

### **CASIE MARIE PHOTOGRAPHY**

**Casie Elton**

<https://casiemariephotography.com/@casiemariephotography>



# WIPA NC MEMBER DIRECTORY

## Photography (cont.)

### **CHELSEA RENAY**

**Chelsea Renay**

<https://chelsearenay.com/>  
[@chelsearenay](#)

### **DANIELLE FLAKE PHOTOGRAPHY**

**Danielle Flake**

<https://danielleflake.com/>  
[@danielleflake](#)

### **DAWN MARIE PHOTOGRAPHY**

**Dawn Walsh**

<https://dawnmariephoto.com/>  
[@dawnmariephotos](#)

### **DEMI MABRY PHOTOGRAPHY**

**Demi Mabry**

<https://demimabry.com/>  
[@demimabry](#)

### **FABIANA SKUBIC PHOTOGRAPHY**

**Fabiana Skubic**

<https://fabianaskubic.com/>  
[@fabianaskubic](#)

### **HARRY MCLAUGHLIN PHOTOGRAPHY**

**Harry McLaughlin**

<https://harrymclaughlinphoto.com/>  
[@harrymclaughlinphoto](#)

### **HILLARY MUELLECK PHOTOGRAPHY**

**Hillary Muelleck**

<https://hillarymuelleck.com/>  
[@hillarymuelleck](#)

### **HIM HER PHOTO**

**Alisha Croghan**

<http://himherphoto.com/>  
[@himherphoto](#)

### **HIM HER PHOTO**

**Josh Croghan**

<http://himherphoto.com/>  
[@himherphoto](#)

## Photography (cont.)

### **JACLYN AULETTA PHOTOGRAPHY**

**Jaclyn Auletta**

<https://www.jaclynauletta.com/>  
[@jaclynauletta](#)

### **JAMIE VINSON PHOTOGRAPHY**

**Jamie Vinson**

<https://jamievinson.com/>  
[@jamie.vinson](#)

### **JAVA ROSE PHOTOGRAPHY**

**Apsari Gulbeden**

<https://www.javarosephotography.com/>  
[@javarosephotography](#)

### **JENNIE RAFF PHOTOGRAPHY**

**Jennie Raff**

<https://jennieraffphotography.com/>  
[@jennieraffphotography](#)

### **JILLIAN KNIGHT PHOTOGRAPHY**

**Jillian Knight**

<https://jennieraffphotography.com/>  
[@jillianknightphotography](#)

### **JIM TRICE PHOTOGRAPHY**

**Jim Trice**

<https://jennieraffphotography.com/>  
[@jimtricephoto](#)

### **JODI GRAY PHOTOGRAPHY**

**Jodi Bowman**

<https://jodigrayphotography.com/>  
[@jodigrayphotography](#)

### **JULIA WADE**

**Julia Wade**

<https://julia-wade.com/>  
[@juliawade](#)

### **KELSEY HALM PHOTOGRAPHY**

**Kelsey Halm**

<https://kelseyhalm.com/>  
[@kelseyhalmphoto](#)



# WIPA NC MEMBER DIRECTORY

## Photography (cont.)

### **KELSIE ELIZABETH PHOTOGRAPHY**

**Kelsie Droppa**

<https://kelsieelizabeth.com/>  
[@kelsieelizabethphotography](https://www.instagram.com/kelsieelizabethphotography)

### **KRYSTAL KAST PHOTOGRAPHY**

**Krystal Kast**

<https://krystalkastphotography.com/>  
[@krystalkast](https://www.instagram.com/krystalkast)

### **LESLIE DEANN PHOTOGRAPHY**

**Leslie Frazier**

<https://lesliedeannphotography.com/>  
[@lesliedeannphotography](https://www.instagram.com/lesliedeannphotography)

### **LORREN & BRAMAN**

**Kat Braman**

<https://www.lorrenandbraman.com/>  
[@lorrenandbraman](https://www.instagram.com/lorrenandbraman)

### **MADELINE TRENT PHOTOGRAPHY**

**Madeline Trent**

<https://madelinetrent.com/>  
[@madelinetrent](https://www.instagram.com/madelinetrent)

### **MCSWEEN PHOTOGRAPHY**

**Tanya McSween**

<https://mcsweenphotography.com/>  
[@mcsweenphotography](https://www.instagram.com/mcsweenphotography)

### **MEGAN TRAVIS PHOTOGRAPHY**

**Megan King**

<https://megantravisphotography.com/>  
[@megantravisphotography](https://www.instagram.com/megantravisphotography)

### **MELISSA DELORME PHOTOGRAPHY**

**Melissa DeLorme**

<https://www.melissadelormephotography.com/>  
[@melissadelorme](https://www.instagram.com/melissadelorme)

## Photography (cont.)

### **MOLLINER PHOTOGRAPHY**

**Ingrid Carney**

<https://mollinerphotography.com/>  
[@mollinerphotography](https://www.instagram.com/mollinerphotography)

### **MORNING WILD PHOTOGRAPHY**

**Megan Gielow**

<https://morningwild.com/>  
[@megangielow](https://www.instagram.com/megangielow)

### **ONE WILD LIFE PHOTOGRAPHY**

**Julie Anderson**

<https://www.onewildlifephotography.com/>  
[@one\\_wild\\_life\\_photo](https://www.instagram.com/one_wild_life_photo)

### **PERRY VALE PHOTOGRAPHY**

**Perry Vale**

<https://perryvaile.com/>  
[@perryvaile](https://www.instagram.com/perryvaile)

### **RAE MARSHALL PHOTOGRAPHY**

**Rae Marshall**

<https://www.raemarshall.com/>  
[@raemarshall](https://www.instagram.com/raemarshall)

### **SACIA MATTHEWS**

**Sacia Matthews**

<https://www.saciamatthews.com/>  
[@saciamatthews](https://www.instagram.com/saciamatthews)

### **SAMANTHA JEAN PHOTOGRAPHY**

**Samantha Becker**

<https://sarahbradshaw.com/>  
[@samanthajeambecker](https://www.instagram.com/samanthajeambecker)

### **SARAH BRADSHAW**

**Sarah Bradshaw**

<https://sarahbradshaw.com/>  
[@sarahbradshaw](https://www.instagram.com/sarahbradshaw)

### **SARAH HINCKLEY PHOTOGRAPHY**

**Sarah Hinckley**

<https://sarahhinckleyphotography.com/>  
[@sarahhinckleyphoto](https://www.instagram.com/sarahhinckleyphoto)



# WIPA NC MEMBER DIRECTORY

## Photography (cont.)

### **SHANNON LEOPOLD PHOTOGRAPHY**

**Shannon Leopold**

<https://shannonleopoldphotography.com>  
[@shannonleopoldphotography](#)

### **SUMMER BROOKE PHOTOGRAPHY**

**Summer Russell**

<https://summerbrookephotography.com/>  
[@summerbrookephoto](#)

### **TARA HODGES PHOTOGRAPHY**

**Tara Hodges**

<https://tarahodges.us/>  
[@tarahodgesphotography](#)

### **TAYLOR MAIN PHOTOGRAPHY**

**Taylor Main Photography**

<https://taylormain.com/>  
[@taylorjmain](#)

### **THE AXTELLS WEDDING PHOTOGRAPHY & FILM**

**Stephanie Axtell**

<https://theaxtellsphotofilm.com/>  
[@theaxtellsphotofilms](#)

### **THE REESES**

**Alexis Reese**

<https://bythereeses.com/>  
[@bythereeses](#)

### **THE REESES**

**Tyler Reese**

<https://bythereeses.com/>  
[@bythereeses](#)

### **WYETH AUGUSTINE PHOTOGRAPHY**

**Wyeth Augustine**

<https://wyethaugustine.com/>  
[@wyethaugustine](#)

## Photography (cont.)

### **TIMMESTER PHOTOGRAPHY**

**Tracy Timmester**

<https://timmesterphoto.com/>  
[@timmesterphotography](#)

## Rentals

### **COTTAGE LUXE**

**Cheryl-Anne Kast**

<https://www.cottageluxe.com/>  
[@cottageluxe](#)

### **CREATIVE SOLUTIONS**

**Shannon Thomas**

<https://www.csspecialevents.com/>  
[@csspecialevents](#)

### **GREENHOUSE PICKER SISTERS**

**Amanda Cox**

<https://greenhousepickersisters.com/>  
[@greenhousepickersisters](#)

### **GREENHOUSE PICKER SISTERS**

**Holly Barton**

<https://greenhousepickersisters.com/>  
[@greenhousepickersisters](#)

### **THE PRETTIEST PIECES**

**Caroline Cash**

<https://theprettiestpieces.com/>  
[@the\\_prettiest\\_pieces](#)

## Venue

### **OXBOW ESTATE**

**Priscilla Walls**

<https://oxbowestate.com/>  
[@oxbowestate](#)

# WIPA NC MEMBER DIRECTORY

## Venue (cont.)

### **THE ELIA**

**Annalee Johnston**

<https://www.theeliawilmington.com/>  
[@theeliawilmington](#)

### **THE ELIA**

**Brittanie Pate**

<https://www.theeliawilmington.com/>  
[@theeliawilmington](#)

### **THE UMSTEAD HOTEL AND SPA**

**Kayla Turner**

<https://www.theumstead.com/>  
[@theumstead](#)

## Videography

### **ADAM GILBERT FILMS**

**Adam Gilbert**

<https://adamgilbertfilms.com/>  
[@adamgilbertfilms](#)

### **ADAM GILBERT FILMS**

**Leanne Gilbert**

<https://adamgilbertfilms.com/>  
[@adamgilbertfilms](#)

### **CASSIE HIATT FILMS**

**Cassie Hiatt**

<https://cassiehiatt.com/>  
[@cassiehiattfilms](#)

### **DAVIDSON FILM CO**

**Annaka Davidson**

<https://davidsonfilmco.com/>  
[@davidsonfilmco](#)

### **DAVIDSON FILM CO**

**Ian Davidson**

<https://davidsonfilmco.com/>  
[@davidsonfilmco](#)

## Videography

### **DREW COLEMAN FILMS**

**Drew Coleman**

<https://drewcolemanfilms.com/>  
[@drewcolemanfilms](#)

### **JULIAN COLEY FILMS**

**Julian Coley**

<https://juliancoley.com/>  
[@juliancoleyfilms](#)

### **OUR WESTWARD HEARTS**

**Prescott Van Leer**

<https://ourwestwardhearts.com/>  
[@ourwestwardhearts](#)

### **ROSEWOOD MEDIAHOUSE 7**

**Ernie Pierce**

<https://www.rosewoodmediahouse.com/>  
[@rosewoodmediahouse7](#)

### **ROSEWOOD MEDIAHOUSE 7**

**Jenna Pierce**

<https://www.rosewoodmediahouse.com/>  
[@rosewoodmediahouse7](#)

### **SERRANO FILM CO**

**Elyse Serrano**

<https://serranofilm.co/>  
[@serranofilmco](#)

### **TREY MINTZ FILMS**

**Trey Mintz Films**

<https://treymintzfilms.com/>  
[@treymintzfilms](#)

### **YOURS ALWAYS FILMS**

**Daniel Yates**

<https://www.yoursalwaysfilms.com/>  
[@yoursalwaysfilms](#)



# WIPA NC MEMBER DIRECTORY

## Wedding Planners

### **BAYLYE BURNETTE EVENTS & DESIGN**

**Baylye Burnette**

<https://burnetteevents.com/>  
[@burnetteevents](#)

### **BIANCA NICHOLE AND CO**

**Kelly Darash**

<https://biancanichole.com>  
[@biancanichole\\_andco](#)

### **DAVIS ROW**

**Allison Davis**

<https://www.davisrow.com/>  
[@davisrow](#)

### **DETAILS WEDDING PLANNING**

**Libby Sarver**

<https://www.detailsweddingplanning.com/>  
[@detailsweddingplanning](#)

### **EVENTS BY EMILY**

**Emily Izakowitz**

<https://www.emilyizak.com/>  
[@emilyizak](#)

### **EVENTS WITHOUT A HITCH**

**Ashley Snider**

<https://www.eventswithoutahitch.net/>  
[@eventswithoutahitch](#)

### **HAVILAND EVENTS**

**Kelley Kohler**

<http://www.havilandeevents.com/>  
[@havilandeevents](#)

### **LA FÊTE PLANNING & DESIGN**

**Casey Harris**

<https://eventsbylafete.com/>  
[@eventsbylafete](#)

### **LAUREN O & CO**

**Lauren O'Brien**

<https://laurenoandco.com/>  
[@laurenoandco](#)

## Wedding Planners (cont.)

### **LION HOUSE**

**Lauren Watson**

<https://www.lionhouse.events/>  
[@lionhouse.events](#)

### **REBECCA ROSE EVENTS**

**Becca Atchison**

<https://www.rebeccaroseevents.com/>  
[@roseevents](#)

### **REBECCA ROSE EVENTS**

**Betsy Krug**

<https://www.rebeccaroseevents.com/>  
[@roseevents](#)

### **SCOUT AND GRACE EVENTS**

**Miriam Ackerman**

<https://www.scoutandgrace.com/>  
[@scout\\_and\\_grace](#)

### **SOHO EVENT DESIGN & PLANNING**

**Sarah Cook**

<https://sohoeventdesign.com/>  
[@sohoeventdesign](#)

### **SWEET OAK EVENTS**

**Cheyenne Painter**

<https://sweetoakevents.com/>  
[@sweetoakevents](#)

### **TWO SWEET SPARROWS**

**Nicole Bloom**

<https://twosweetsparrows.com/>  
[@twosweetsparrows](#)

### **YELLOW IVY EVENTS**

**Devon Singleton**

<https://yellowivyevents.com/>  
[@yellowivyevents](#)