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# A NOTE FROM YOUR NORTH CAROLINA CHAPTER PRESIDENT

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Dear WIPA North Carolina Members,

Wow! What a year it's been.

In November of 2022 the thought of bringing the WIPA organization to North Carolina was simply that... a thought. An idea. But one my gut kept telling me would be wildly beneficial for our state's wedding industry and its couples. Over the next 6 months, I asked 12 of my fellow NC industry pros to join a steering committee and lead us to formation. We officially launched at our Umstead Hotel Town Hall in May! As a young chapter, we've had quite the year of learning, growth, and success!

We hosted 3 incredible events across the state in Cary, Greensboro, and Charlotte sharing the work and talent of over 40 sponsors. We gave back through two local community partners: Crisis Assistance Ministry and Black Child Development Institute. And last but certainly not least, we welcomed 94 new members to our chapter and had our biggest turnout to date: 154 in attendance at our Friendsgiving! Something I'd love to make an annual affair. Not to mention some top-notch education surrounding slow growth/strategic mindset (Julie Bunkley, Invision Events), secrets to dream clients and fulfilling work-life balance (Fallon Carter, Fallon Carter Events), and how to use fashion as an extension of your brand (Gabrielle Hurwitz Styling)! Power suits anyone?!

I'm proud to say all of this was made possible because of a community coming together for a common purpose and communal joy. Something I've always been very passionate about. Our dedicated and hardworking WIPA NC Board, its committee members, and our loyal chapter members have truly wow'd me this year to make all of this happen!

Over the next year, we invite you to take full advantage of your new membership. With exciting events planned across the state (from mountains to sea) and an abundance of leading and inspiring education, incredible networking, delicious food and beverage, and growth your business will benefit from. Consider making an overnight of your quarterly WIPA trip to deepen your relationships pre and post event. Or further connect, spread brand awareness, and share business idea and struggles by joining one of our monthly coffee chats (stayed tuned!).

# A NOTE FROM YOUR NORTH CAROLINA CHAPTER PRESIDENT

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oth personally and professionally, I can say without a doubt, this year has been a doozy. I welcomed our baby girl to our growing family, and can only hope through personal life, Lion House, and WIPA to instill leadership, kindness, courage, confidence, and passion in both her and my son.

It's been an honor to serve you and grow alongside you and am thrilled to continue to do so for a second term through 2024. Let's raise the NC wedding industry standards and make this our best year yet!

Warmly,

A handwritten signature in black ink that reads "L. Watson". The signature is fluid and cursive, with the first letter of each word being capitalized.

Lauren Watson  
WIPA NC - President  
Lion House - Owner, Creative Director



LAUREN WATSON  
WIPA North Carolina | Founding President  
Lion House | Owner, Chief Creative Director



# YOUR WIPA NORTH CAROLINA BOARD OF DIRECTORS



LAUREN WATSON  
PRESIDENT



KAT BRAMAN  
VICE PRESIDENT



ALLISON DAVIS  
SECRETARY



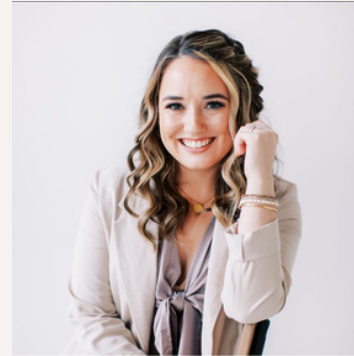
DAWN WALSH  
TREASURER



SACIA MATTHEWS  
DIRECTOR OF  
EDUCATION



SARAH COOK  
DIRECTOR OF  
PROGRAMS



CHEYENNE PAINTER  
DIRECTOR AT LARGE  
PROGRAMS



DEMI MABRY  
DIRECTOR OF  
MEMBERSHIP



DOMINIQUE LEE  
DIRECTOR OF  
MEMBER RETENTION



CASSIE HIATT  
DIRECTOR OF  
MARKETING &  
COMMUNICATION



DREW COLEMAN  
DIRECTOR AT LARGE  
MARKETING &  
COMMUNICATION



DEVON SINGLETON  
DIRECTOR OF  
SPONSORSHIPS &  
PARTNERSHIPS



TYLER REESE  
DIRECTOR OF  
COMMUNITY SERVICE



RANDI SMITH  
DIRECTOR OF  
DIVERSITY, EDUCATION  
& INCLUSION



# OUR LATEST EVENT

NOVEMBER 14TH

The Revelry North End  
Charlotte, North Carolina



## OUR SPONSORS

VENUE: ***The Revelry North End***

FOOD: ***Best Impressions Catering***

DESIGN: ***Soho Event Design***

PAPER: ***Olive Paper***

FLORALS: ***Flora Soul Studio***

PHOTOGRAPHY: ***Amy Kolo Photography***

VIDEOGRAPHY: ***Drew Coleman Films***

MEMBER ONLY TOUCH UPS: ***Look Love Beauty***

RENTALS: ***Curated Events***

LINENS: ***Reverie Social***

CANDLES: ***Beard and Wick Candles***

DJ: ***Carolina DJ Professionals***

COCKTAIL HOUR MUSIC: ***Denas Duets***

PHOTOBOOTH: ***Shutterbooth Charlotte***

EDUCATIONAL SPEAKER: ***Gabrielle Hurwitz***







Attendees began with a cocktail hour at the stunning new Charlotte venue The Revelry North End. Members had the chance to visit the Look Love Babes for some touchups and munched seasonal hors d'oeuvres and sipped on festive drinks. Attendees then gathered to hear Gabrielle Hurwitz discuss cultivating your wardrobe to reflect your brand. The night concluded with sweets, more drinks, and a little more mingling with some of the industries best!



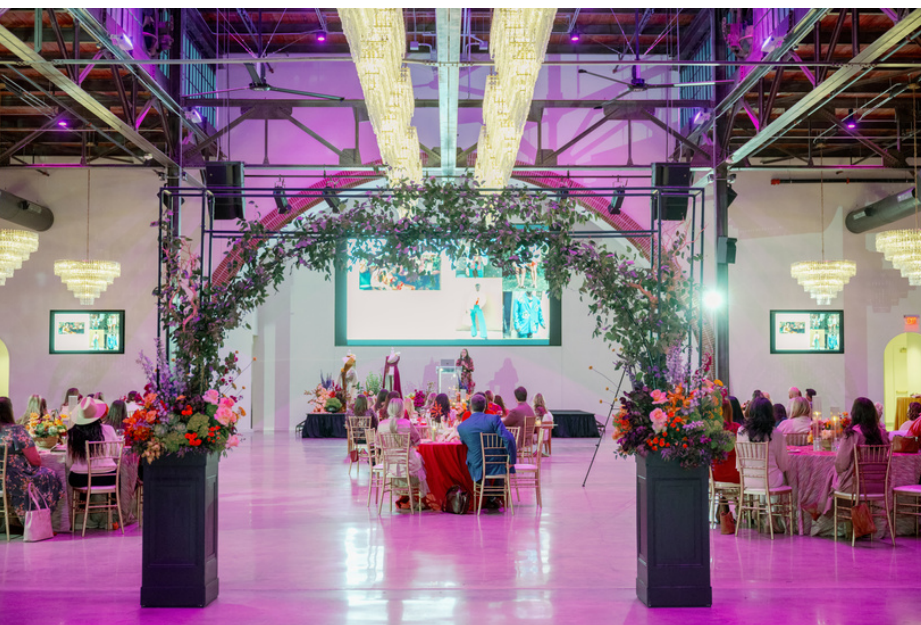














# MARK YOUR CALENDARS



## OUR FIRST MEMBER MEET UP

Held at 10am on the first Thursday of every month.

Charlotte – Raleigh – Winston Salem

Make sure you are following our [instagram](#) for more details!



## REGISTER FOR OUR “BACK IN SESSION” EVENT

Early bird pricing till 1/24. Registration closes 1/31!



## WIPA NORTH CAROLINA “Back In Session”

The Barn of Chapel Hill 1pm – 4pm

7316 Morrow Mill Rd, Chapel Hill, NC 27516

# SPONSOR OPPORTUNITY



Are you Interested in being a sponsor at one of our upcoming events? We would love to have you!

### Sponsorship benefits

- Increase brand visibility
- Enhance credibility
- Share your expertise
- Build relationships & more!!

Email [wipanorthcarolina@gmail.com](mailto:wipanorthcarolina@gmail.com) today to get started!



# BOARD MEMBER TIP

Be kind to yourself. It can be so easy to play the comparison game, and so difficult to feel like you are making progress towards your goals from one day to the next. When (not if!) you experience those wins, celebrate them!

ALLISON DAVIS  
WIPA North Carolina Secretary



# MEMBER SPOTLIGHT

IAN AND ANNAKA  
DAVIDSON  
Davidson Film Co.

"We are a husband and wife videography duo serving the Carolinas. Our style is rooted in wanting to capture the essence of a celebration in a manner that is both timeless and emotive. Going beyond mere documentation, we want our wedding films to be a beautiful keepsake that transports couples back to their joyous day time and time again.

We joined WIPA because we saw it as a unique opportunity to gather with creatives from all aspects of the wedding industry. As small business owners it's all too easy to become your own island, so this gives us a sense of community and connection that we wouldn't find anywhere else."





# CALL FOR CONTENT

WIPA North Carolina is committed to showcasing diversity across our platforms.

We are always looking for Black, Native, Hispanic/Latinx, LGBTQ, etc. weddings to feature on our socials.

If you have content you feel like would be a good fit please submit it [here](#) or email it over to [wipanorthcarolina@gmail.com](mailto:wipanorthcarolina@gmail.com) with appropriate vendor tags.

You also can fill out this form [here](#) to consent to WIPA North Carolina reposting any of your content from Instagram to feature on our socials. With all appropriate tags of course!





# WIPA NC MEMBER DIRECTORY

## Beauty Services

### **BEL FIORE BEAUTY**

**Carly Amico**

<https://belfiorebeauty.com/>  
[@belfiorebeauty](#)

### **CALI STOTT ARTISTRY**

**Cali Stott**

<https://www.calistottartistry.com/>  
[@calistottartistry](#)

## Cakes & Bakers

### **SUGAR EUPHORIA**

**Randi Smith**

<https://sugareuphoria.com/>  
[@sugareuphoria](#)

## Calligraphy/Stationer/Printer

### **DOMINIQUE ALBA STUDIOS**

**Dominique Lee**

<https://dominiquealba.com/>  
[@dominiquealba\\_](#)

### **ASHLEY TRIGGIANO**

**Ashley Triggiano**

<https://ashleytriggiano.com/>  
[@artbyashleytriggiano](#)

### **OLIVE PAPER**

**Deb Weaver**

<https://olivepaper.net/>  
[@olivepaper](#)

### **VIRI LOVELY DESIGNS**

**Amanda Bonaviri**

<http://www.virilovelydesigns.com/>  
[@virilovelydesigns](#)

## Caterer & Catering

### **1618 ON LOCATION**

**Nick Wilson**

<https://1618onlocation.com/>  
[@1618onlocation](#)

## Entertainment

### **BUNN DJ CO**

**Brandon Alley**

<https://bunndjcompany.com/>  
[@bunndjco](#)

### **BUNN DJ CO**

**Joe Bunn**

<https://bunndjcompany.com/>  
[@bunndjco](#)

### **BUNN DJ CO**

**Randy Bennett**

<https://bunndjcompany.com/>  
[@bunndjco](#)

### **EAST COAST ENTERTAINMENT**

**Presley Mohler**

<https://www.bookece.com/>  
[@eastcoastentertainment](#)

## Florist

### **FLORESSENCE FLOWERS**

**Carly Robbins**

<https://floressenceflowers.net/>  
[@FloressenceFlowers](#)

### **ONCE GATHERED**

**Jennifer Wood**

<https://www.oncegathered.com/>  
[@oncegathered](#)



# WIPA NC MEMBER DIRECTORY

## Florist (cont.)

### **KATE ASIRE FLOWERS**

**Kate Asire**

<http://www.kateasireflowers.com/>  
[@kateasireflowers](#)

### **FLORA SOUL STUDIOS**

**Kristen Brown**

<https://vintagesoulfloraldesign.com/>  
[@flo  
rasoulstudio](#)

### **MOOD FLEURISTE**

**Madelaine Roberts**

<https://www.moodfleuriste.com/>  
[@moodfleuriste](#)

### **NARCISSE GREENWAY DESIGN**

**Narcisee Greenway**

<http://www.narcissegreenway.com/>  
[@narcissegreenwaydesign](#)

## Photography

### **ALEXANDRA BLACKMON PHOTOGRAPHY**

**Alexandra Blackmon**

<https://alexandrablackmonphotography.com/>  
[@alexandrablackmonphoto](#)

### **ALICIA WHITE PHOTOGRAPHY**

**Alicia White**

<http://www.aliciawhitephoto.com/>  
[@aliciawhitephoto](#)

### **AMANDA & GRADY PHOTOGRAPHY**

**Amanda Nichols**

<https://amandaandgrady.com/>  
[@amandaandgrady](#)

### **AMY KOLO PHOTOGRAPHY**

**Amy Kolodziej**

<https://amykolo.com/>  
[@amykolophoto](#)

## Photography (cont.)

### **ARIKA JORDAN PHOTOGRAPHY**

**Arika Shelest**

<https://arikajordanphotography.com/>  
[@arikashelest](#)

### **CASEY H PHOTOS**

**Casey Hendrickson**

<https://caseyhphotos.com/>  
[@caseyhphotos](#)

### **CASIE MARIE PHOTOGRAPHY**

**Casie Elton**

<https://casiemariephotography.com/>  
[@casiemariephotography](#)

### **CHELSEY RENAY**

**Chelsea Renay**

<https://chelsearenay.com/>  
[@chelsearenay](#)

### **DANIELLE FLAKE PHOTOGRAPHY**

**Danielle Flake**

<https://danielleflake.com/>  
[@danielleflake](#)

### **DAWN MARIE PHOTOGRAPHY**

**Dawn Walsh**

<https://dawnmariephoto.com/>  
[@dawnmariephotos](#)

### **DEMI MABRY PHOTOGRAPHY**

**Demi Mabry**

<https://demimabry.com/>  
[@demimabry](#)

### **ELIZABETH SELLERS PHOTO**

**Elizabeth Sellers**

<https://elizabethsellersphoto.com/>  
[@elizabethsellersphoto](#)

### **FABIANA SKUBIC PHOTOGRAPHY**

**Fabiana Skubic**

<https://fabianaskubic.com/>  
[@fabianaskubic](#)



# WIPA NC MEMBER DIRECTORY

## Photography (cont.)

### **HARRY MCLAUGHLIN PHOTOGRAPHY**

**Harry McLaughlin**

<https://harrymclaughlinphoto.com/>  
[@harrymclaughlinphoto](#)

### **HILLARY MUELLECK PHOTOGRAPHY**

**Hillary Muelleck**

<https://hillarymuelleck.com/>  
[@hillarymuelleck](#)

### **HIM HER PHOTO**

**Alisha Croghan**

<http://himherphoto.com/>  
[@himherphoto](#)

### **HIM HER PHOTO**

**Josh Croghan**

<http://himherphoto.com/>  
[@himherphoto](#)

### **JACLYN AULETTA PHOTOGRAPHY**

**Jaclyn Auletta**

<https://www.jaclynauletta.com/>  
[@jaclynauletta](#)

### **JAMIE VINSON PHOTOGRAPHY**

**Jamie Vinson**

<https://jamievinson.com/>  
[@jamie.vinson](#)

### **JAVA ROSE PHOTOGRAPHY**

**Apsari Gulbeden**

<https://www.javarosephotography.com/>  
[@javarosephotography](#)

### **JODI GRAY PHOTOGRAPHY**

**Jodi Bowman**

<https://jodigrayphotography.com/>  
[@jodigrayphotography](#)

### **JULIA WADE**

**Julia Wade**

<https://julia-wade.com/>  
[@juliawade](#)

## Photography (cont.)

### **KELSEY HALM PHOTOGRAPHY**

**Kelsey Halm**

<https://kelseyhalm.com/>  
[@kelseyhalmphoto](#)

### **KELSIE ELIZABETH PHOTOGRAPHY**

**Kelsie Droppa**

<https://kelsieelizabeth.com/>  
[@kelsieelizabethphotography](#)

### **LESLIE DEANN PHOTOGRAPHY**

**Leslie Frazier**

<https://lesliedeannphotography.com/>  
[@lesliedeannphotography](#)

### **LORREN & BRAMAN**

**Kat Braman**

<https://www.lorrenandbraman.com/>  
[@lorrenandbraman](#)

### **MADELINE TRENT PHOTOGRAPHY**

**Madeline Trent**

<https://madelinetrent.com/>  
[@madelinetrent](#)

### **MCSWEEN PHOTOGRAPHY**

**Tanya McSween**

<https://mcsweenphotography.com/>  
[@mcsweenphotography](#)

### **MEGAN TRAVIS PHOTOGRAPHY**

**Megan King**

<https://megantravisphotography.com/>  
[@megantravisphotography](#)

### **MELISSA DELORME PHOTOGRAPHY**

**Melissa DeLorme**

<https://www.melissadelormephotography.com/>  
[@melissadelorme](#)

### **MORNING WILD PHOTOGRAPHY**

**Megan Gielow**

<https://morningwild.com/>  
[@megangielow](#)



# WIPA NC MEMBER DIRECTORY

## Photography (cont.)

### **SACIA MATTHEWS**

**Sacia Matthews**

<https://www.saciamatthews.com/>  
[@saciamatthews](#)

### **SARAH BRADSHAW**

**Sarah Bradshaw**

<https://sarahbradshaw.com/>  
[@sarahbradshaw](#)

### **SARAH HINCKLEY PHOTOGRAPHY**

**Sarah Hinckley**

<https://sarahhinckleyphotography.com/>  
[@sarahhinckleyphoto](#)

### **SUMMER BROOKE PHOTOGRAPHY**

**Summer Russell**

<https://summerbrookephotography.com/>  
[@summerbrookephoto](#)

### **TARA HODGES PHOTOGRAPHY**

**Tara Hodges**

<https://tarahodges.us/>  
[@tarahodgesphotography](#)

### **THE AXTELLS WEDDING PHOTOGRAPHY & FILM**

**Stephanie Axtell**

<https://theaxtellsphotofilm.com/>  
[@theaxtellsphotofilms](#)

### **THE REESES**

**Alexis Reese**

<https://bythereeses.com/>  
[@bythereeses](#)

### **THE REESES**

**Tyler Reese**

<https://bythereeses.com/>  
[@bythereeses](#)

### **WYETH AUGUSTINE PHOTOGRAPHY**

**Wyeth Augustine**

<https://wyethaugustine.com/>  
[@wyethaugustine](#)

## Rentals

### **GREENHOUSE PICKER SISTERS**

**Amanda Cox**

<https://greenhousepickersisters.com/>  
[@greenhousepickersisters](#)

### **GREENHOUSE PICKER SISTERS**

**Holly Barton**

<https://greenhousepickersisters.com/>  
[@greenhousepickersisters](#)

### **THE PRETTIEST PIECES**

**Caroline Cash**

<https://theprettiestpieces.com/>  
[@the\\_prettiest\\_pieces](#)

## Venue

### **THE UMSTEAD HOTEL AND SPA**

**Kayla Turner**

<https://www.theumstead.com/>  
[@theumstead](#)

## Videography

### **ADAM GILBERT FILMS**

**Adam Gilbert**

<https://adamgilbertfilms.com/>  
[@adamgilbertfilms](#)

### **ADAM GILBERT FILMS**

**Leanne Gilbert**

<https://adamgilbertfilms.com/>  
[@adamgilbertfilms](#)

### **CASSIE HIATT FILMS**

**Cassie Hiatt**

<https://cassiehiatt.com/>  
[@cassiehiattfilms](#)



# WIPA NC MEMBER DIRECTORY

## Videography (cont.)

### **DAVIDSON FILM CO**

**Annaka Davidson**

<https://davidsonfilmco.com/>  
[@davidsonfilmco](#)

### **DAVIDSON FILM CO**

**Ian Davidson**

<https://davidsonfilmco.com/>  
[@davidsonfilmco](#)

### **DREW COLEMAN FILMS**

**Drew Coleman**

<https://drewcolemanfilms.com/>  
[@drewcolemanfilms](#)

### **JULIAN COLEY FILMS**

**Julian Coley**

<https://juliancoley.com/>  
[@juliancoleyfilms](#)

### **ROSEWOOD MEDIAHOUSE 7**

**Ernie Pierce**

<https://www.rosewoodmediahouse.com/>  
[@rosewoodmediahouse7](#)

### **ROSEWOOD MEDIAHOUSE 7**

**Jenna Pierce**

<https://www.rosewoodmediahouse.com/>  
[@rosewoodmediahouse7](#)

### **SERRANO FILM CO**

**Elyse Serrano**

<https://serranofilm.co/>  
[@serranofilmco](#)

### **YOURS ALWAYS FILMS**

**Daniel Yates**

<https://www.yoursalwaysfilms.com/>  
[@yoursalwaysfilms](#)

## Wedding Planners

### **BAYLYE BURNETTE EVENTS & DESIGN**

**Baylye Burnette**

<https://burnetteevents.com/>  
[@burnetteevents](#)

### **DAVIS ROW**

**Allison Davis**

<https://www.davisrow.com/>  
[@davisrow](#)

### **EVENTS BY EMILY**

**Emily Izakowitz**

<https://www.emilyizak.com/>  
[@emilyizak](#)

### **EVENTS WITHOUT A HITCH**

**Ashley Snider**

<https://www.eventswithoutahitch.net/>  
[@eventswithoutahitch](#)

### **HAVILAND EVENTS**

**Kelley Kohler**

<http://www.havilandeevents.com/>  
[@havilandeevents](#)

### **LA FÊTE PLANNING & DESIGN**

**Casey Harris**

<https://eventsbylafete.com/>  
[@eventsbylafete](#)

### **LAUREN O & CO**

**Lauren O'Brien**

<https://laurenoandco.com/>  
[@laurenoandco](#)

### **LION HOUSE**

**Lauren Watson**

<https://www.lionhouse.events/>  
[@lionhouse.events](#)

### **MAGNOLIA COLLECTIVE**

**Meagan Culkin**

<https://www.idomagnolia.com/>  
[@magnolia.collectivellc](#)



# WIPA NC MEMBER DIRECTORY

## Wedding Planners (cont.)

### **REBECCA ROSE EVENTS**

***Becca Atchison***

[https://www.rebeccaroseevents.com/  
@roseevents](https://www.rebeccaroseevents.com/@roseevents)

### **REBECCA ROSE EVENTS**

***Betsy Krug***

[https://www.rebeccaroseevents.com/  
@roseevents](https://www.rebeccaroseevents.com/@roseevents)

### **SARAH DUCKWORTH EVENTS**

***Sarah Duckworth***

[https://sarahduckworthevents.com/  
@sarahduckworthevents](https://sarahduckworthevents.com/@sarahduckworthevents)

### **SCOUT AND GRACE EVENTS**

***Miriam Ackerman***

[https://www.scoutandgrace.com/  
@scout\\_and\\_grace](https://www.scoutandgrace.com/@scout_and_grace)

### **SOHO EVENT DESIGN & PLANNING**

***Sarah Cook***

[https://sohoeventdesign.com/  
@sohoeventdesign](https://sohoeventdesign.com/@sohoeventdesign)

### **SWEET OAK EVENTS**

***Cheyenne Painter***

[https://sweetoakevents.com/  
@sweetoakevents](https://sweetoakevents.com/@sweetoakevents)

### **YELLOW IVY EVENTS**

***Devon Singleton***

[https://yellowivyevents.com/  
@yellowivyevents](https://yellowivyevents.com/@yellowivyevents)