

WIPA | LAS VEGAS | AUGUST 2023

# WIPA

WEDDING INTERNATIONAL PROFESSIONAL ASSOCIATION

## LAS VEGAS

NEWSLETTER



*Member Wellness Retreat*

The Westin Lake Las Vegas  
August 15, 2023

**WIPA**<sup>TM</sup>  
Wedding International Professionals Association  
LAS VEGAS

# August Note

## WIPA Las Vegas President

*Good afternoon WIPA Las Vegas,*

Put my monthly relationship marketing techniques into practice on August 15 at The Westin Lake Las Vegas! This is my personal invitation to join me for a rejuvenating and transformative day at our WIPA Las Vegas Member Wellness Retreat! Encounter personal and professional growth, as we bring together an array of incredible topics and experiences to nourish our mind, body and soul.

Should you have any questions, feedback or interest in sponsorship opportunities, please contact me immediately. As always thank you for your continued love and support of WIPA Las Vegas!



xoxo - Tara

## SAVE THE DATE

AUG 1

DAWN'S COFFEE CHAT

TOPIC: "OFFICIANT 101: WEDDINGS WITH BENEFITS  
(BUILDING VENDOR RELATIONSHIPS & MORE)"

TIME: 10AM

HOSTED BY DAWN MICKENS

CO-HOST ANGIE KELLY AND JUDY IRVING

AUG 15

WIPA RETREAT

MEMBER WELLNESS RETREAT  
WESTIN AT LAKE LAS VEGAS

SEP 14

WIPA EVENT

Q3. GREEN VALLEY RANCH  
WITH SCHEME EVENTS.  
MORE DETAILS TO COME

FOR MORE INFO  
CHECK WIPA LAS VEGAS  
FACEBOOK PAGE



## *Member Wellness Retreat*

The Westin Lake Las Vegas  
August 15, 2023



Join us for a rejuvenating and transformative day at our WIPA Las Vegas Member Wellness Retreat! Encounter personal and professional growth, as we bring together an array of incredible topics and experiences to nourish our mind, body and soul.

In addition, gain the following:

Restored harmony and inner peace  
before the upcoming wedding season.

Actionable takeaways to transform your  
personal and professional life.

Opportunities for intimate connections and deeper  
relationships with your fellow WIPA members.





## Speakers

### **Lin Jerome, J.D., Co-Founder and Owner of Refined Hospitality, The Refined Agency, Café Lola, and Saint Honoré Doughnuts and Beignets**

Lin has worked in the hospitality industry since 2001, opening many food and beverage and resort properties on the Las Vegas Strip. In 2012 she obtained her Law Degree from The University of Las Vegas Boyd School of Law and in 2013 created female influencer and philanthropic group Ladies Who Dine, a group hosting quarterly events at Las Vegas' premier restaurants and nightlife venues catering to Vegas Young Professionals. In 2015, Lin created The Refined Agency with business partner Alexandra Lourdes; an interactive marketing company specializing in social media, creative design, influencer marketing and hospitality events. In the last five years, The Refined Agency has become the premier interactive marketing agency in Las Vegas, with a client list including Blau and Associates, Wynn Las Vegas, Cake Boss Buddy V's Ristorante and Pizza Cake and more. As a result of the success The Refined Agency garnered through its marketing efforts for its clientele, Refined Hospitality was created with its concepts Café Lola, Saint Honoré Doughnuts and Beignets and Pizza Anonymous. Lin now sits on the Founding Board of the Women's Hospitality Initiative and has become one of Las Vegas' top female entrepreneurial influencers.



### **Liz Lesser, Founder of Elle Retreats**

A business development consultant with over twenty years' experience in the intersecting fields of hospitality, spa development and special event planning. Fueling a constant curiosity for all things spa & wellness - themes relative to the values of Elle Retreats include seeking a sense of calm and beauty from within; the effects of physical environmental design in your surroundings; opportunities for cultivating wellness from both an introspective and social aspects; and nourishment for the body, mind & spirit



## Yoga Stretch and Soundbath

Listen and "bathe" in resonant sounds involving singing bowls played by our guest speaker. Bathing is a healing practice and is used to provide a state of calm and relaxation therefore a proven stress reducer.

## Feng Shui

Learn home mapping for an intuitive lifestyle. Workshop begins with an introduction to the definition and history of Feng Shui followed by a deeper dive into specialty areas. Focus on topics such as creating space for abundance, wealth and prosperity, the power of letting go and unlocking change.

## The Art of Manifestation

Discussion on different ways to manifest (vision boards, Feng Shui, mantras, intentions, rituals, journaling, prayer). Workshop provides 3-4 examples of how to manifest each of the following: Love, Money, Success, Health and Fame. Walk away with daily rituals to put into action for long-term manifestation.

## Q&A With Lin Jerome

An exclusive intimate Q&A session with the amazing Lin Jerome. Get insights into her journey, creative inspirations and secrets to achieving success while staying grounded and true to herself.

AND MORE!



# Member Wellness Retreat

The Westin Lake Las Vegas  
101 Montelago Blvd, Henderson, NV 89011

August 15, 2023 | 8:30am-8:00pm

\$300

Register Here  
<https://www.wipa.org/las-vegas/>

Meals Included. Limited Space Available.

Members are welcome to stay the night  
August 14-16, 2023 at an additional expense.  
Best rates currently found at [Expedia.com](https://www.expedia.com)



# DEI Corner

## LET'S CREATE AN INCLUSIVE EVENT BUILT FOR A DIVERSE AUDIENCE

"An inclusive event experience is not just about 'checking the boxes' of gender-neutral restrooms and traditional ADA compliance,"

*explains, Lydia DeMartino, Owner of Elite Hospitality Consultants LLC.*

As a wedding officiant, it is my role to lead the ceremony, from beginning to end. Along with asking questions of the couple in regard to their guests vibe; I also show up early to "read the room" and even chat with a few guests. Why? I want to make sure that the audience can engage with my vibe, my personality and my brand. If I need to, I will switch up my style + tone to meet the criteria of the guests. No matter what kind of vendor or event professional you are, you hold the key in **making** or **breaking** a couple's experience.

### A FEW TIPS FOR USING INCLUSIVE LANGUAGE AT EVENTS:

#### **Recognize why it's so important to get it right.**

People will remember an unthinking word or unintentionally offensive phrase much more than they'll remember anything else about an event.

#### **Select speakers who understand the importance of an inclusive event culture.**

Make sure the speaker uses inclusive language

#### **Use gender-neutral language.**

Ladies and gentlemen,' 'you guys,' and 'sir or madam' are just a few examples of language that could exclude gender-fluid, gender-nonconforming, nonbinary, intersex, and trans individuals.

#### **Be open to feedback.**

A lot of inclusive language doesn't actually come naturally; Be willing to learn from individuals when they point out harmful language, get to know people and listen to how they refer to themselves.

#### **Take the time to educate yourself.**

Words matter, we are in the business of hospitality first and it is our job to make our guests feel welcome, included, and valued for exactly who they are.

{Learn More: BizBash.com by Claire Hoffman/8 Tips for Using Inclusive Language at Events}

#### **The Work Starts Today.**

Thank you for being on the right side of change.

*~Dawn Angela, DE+I*

# WIPA COFFEE CHAT RECAP

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JULY 2023

*COFFEE*

## A Summary of WIPA's Recent Coffee Chat: Mastering CRM Systems

Desi partnered with WIPA members, Amber Garrett and Brandi Falconer of the Dark Room to use their new event space and photography studio while member Matt with MPlace pro graciously took headshots for our member attendees. This group of members were able to get headshots and have a more intimate conversations with other members.







## THE GARDEN FOUNDATION LV

HERE ARE FIVE IMPACTFUL WAYS YOU CAN  
PROMOTE INCLUSIVITY TODAY AND EVERY DAY!

01

- ENGAGE IN MEANINGFUL CONVERSATIONS TO FOSTER DEEPER UNDERSTANDING AND CONNECTION!

03

- SUPPORT BUSINESSES OWNED BY MINORITY OR DIVERSE GROUPS!

02

- INTRODUCE YOURSELF AND GET TO KNOW YOUR NEIGHBORS!

04

- EDUCATE YOUR CHILDREN ABOUT DIFFERENCES, ENCOURAGING THEM TO SAY HELLO INSTEAD OF STARING.

05

- BE AN ADVOCATE FOR THOSE WHO MAY NEED SUPPORT IN VOICING THEIR NEEDS.

How can you be inclusive TODAY?  
Let us know in the comments!  
Together, we can create a more inclusive world!

# WIPA Las Vegas

## MEMBER DIRECTORY

### Florists/Floral Designers

AMY WONG EVENTS  
ARLENE LEVITT LLC  
FLORA COUTURE  
MYLOFLEUR FLORAL  
OF THE DESERT FLOR  
SARA LUNN FLORAL STUDIO

### Venue/Hotel

SOUTHSHORE COUNTRY CLUB  
AT LAKE LAS VEGAS  
ARIA  
ROYAL CELEBRATION DESIGNS & EVENTS  
ILLUMINARIUM  
MEET LAS VEGAS  
JW MARRIOTT LAS VEGAS RESORT & SPA  
RED ROCK RESORT  
THE VENETIAN RESORT  
LOTUS HOUSE EVENTS

### Venue/Hotel

CANYON GATE COUNTRY CLUB  
THE PLATINUM HOTEL

### Technical Services Audio Visual/Lighting

LED UNPLUGGED

### Photography

AMBER GARRETT PHOTOGRAPHY  
HEIRLOOM PICTURES LLC /  
CHERNOGOROV PHOTOGRAPHY  
AMY ADAMS PHOTOS  
WANDER & DUSK  
CARRIE POLLARD PHOTOGRAPHY  
CHELSEA NICOLE PHOTOGRAPHY  
ZAHARA PHOTO BOOTH  
& AUDIO GUESTBOOK  
TAYLOR MADE PHOTOGRAPHY  
JAMIE Y PHOTOGRAPHY LLC

# WIPA Las Vegas

## MEMBER DIRECTORY

### Photography

SMASH BOOTH

TRUE COLORS CREATIVE

THE EMERICS WEDDING PHOTOGRAPHERS

KATELYN FAYE PHOTOGRAPHY

KRISTEN JOY PHOTOGRAPHY, LLC

KRISTEN MARIE WEDDINGS + PORTRAITS

MARCELLA PHOTOGRAPHY

MARISSA LADERA PHOTOGRAPHY

M PLACE PRODUCTIONS

RACHEL FULLER PHOTOGRAPHY

### Design/Decor

QUEST EVENTS

DESTINATIONS BY DESIGN

GAETANO

LONDON RIVRE

PICNICS IN VEGAS

### Pet Services

FAIRYTAIL PET CARE - LAS VEGAS

### Videography

MANAYA STUDIOS

LOMAX WEDDING FILMS

VICTOR ZARAGOZA III

### Wedding Planner

ANGELICA ROSE EVENTS

MCNEILL & CO EVENT PLANNING + DESIGN

CASA BLANCA STUDIO

WEDDINGS BY BROOKE

GRACEFUL GATHERINGS

SIMPLY WEDDINGS LAS VEGAS

DESIRABLE EVENTS BY DESI

EMILY GRACE EVENTS

CHARIS EVENTS & DESIGN



# WIPA Las Vegas

## MEMBER DIRECTORY

### Wedding Planner

FAITH CHAPIN

HARRY O PRODUCTIONS

SUNRAE PLANNING

JENNIFER MARY EVENTS

LIVA & CO.

CACTUS COLLECTIVE WEDDINGS

STARRY EYED EVENTS LAS VEGAS

BRIGHT BRIDE EVENT SERVICES  
& PRODUCTION

ULTRA EVENTS

SCHEME EVENTS

TARA MARIE EVENTS

STORYBOOK PLANNING & DESIGN

ECCENTRIK EVENTS

UNLV / WAL

### Media & Publications

AMY VANDERMARK

### Beauty Services/Hair/Make-up

AMELIA C AND CO

VEGAS MAKEUP ARTISTRY

HEADS WILL ROLL SALON

MAKEUP IN THE 702

### Entertainment

PREMIERE WEDDING MUSIC

CLASSICAL ENTERTAINMENT INC

DJ ENTERTAINMENT PRODUCTION

DJ MO

BOOGIE ENTERTAINMENT DJ SERVICE

MIKE FOX AND COMPANY

BONDED LAS VEGAS

SIX STRING WEDDINGS

NEW MOON ENTERTAINMENT

### Caterer & Catering

WILD RIND CHEESE + PROVISIONS

# WIPA Las Vegas

## MEMBER DIRECTORY

### Apparel & Wedding Gowns

FRIAR TUX

PERLA BRIDAL

THE STORY BRIDAL COUTURE

### Rentals

RSVP PARTY RENTALS

MODERN-VINTAGE RENTALS

WEDDING VOWS LAS VEGAS

### Cakes & Bakers

CAKED LAS VEGAS

SWEET LV

### Caterer & Catering

CHICALI TACOS

BULLSEYE CATERING COMPANY

CRAFT COCKTAIL CATERING

WILD RIND CHEESE + PROVISIONS

NUAGE COTTON CANDY

### Officiant

PEACHY KEEN UNIONS

TIMELESS CONNECTION

WEDDING VOWS LAS VEGAS

The background of the image features soft, watercolor-style splashes of green and teal paint on a light cream-colored surface. The splashes are concentrated in the top-left and bottom-right corners, with some smaller, darker green dots scattered throughout the central area.

"KEEP MOVING,  
*the best is yet to come*".