

WIPA | LAS VEGAS | OCTOBER 2023

# WIPA

WEDDING INTERNATIONAL PROFESSIONAL ASSOCIATION

## LAS VEGAS

NEWSLETTER



# October Note

## WIPA Las Vegas Vice President

*Hey ya, WIPA Las Vegas!*

I was initially introduced to networking and relationship marketing during the early 2000s when I was running my business as a side venture. Initially, I struggled to grasp its significance, but over time, it began to profoundly influence my marketing approach. Through consistent practice and a commitment to authenticity, I've come to realize that relationship marketing has become second nature to me.

My fundamental belief is that relationship marketing should prioritize building genuine connections before engaging in business transactions. It involves discovering common interests, shared values, or personal connections with others. By nurturing these relationships patiently and not solely for the purpose of business, you can organically foster opportunities over time. It's about genuinely wanting to connect with people rather than viewing them as potential clients. When referrals occur in such an authentic manner, both the referrer and the recipient can sense the sincerity, reinforcing the adage that "givers always gain."

In essence, my journey has taught me that relationship marketing is a long-term strategy that thrives on authenticity, patience, and the principle of giving without expecting immediate returns.

The vendors that made the Q3 event a success were amazing. I appreciated all the detail, effort, and energy that went into that event to make it a huge success. Our speaker was great, informative and was clearly passionate about etiquette. I felt immediate ease when he mentioned etiquette could be adapted to anything we want it to mean. Like above, make it feel good and authentic for you.

Let's have a great October. Stay hydrated out there! Sleep. Take care of yourself too this busy season.



xoxo - McKenzie

# SAVE THE DATE

OCT 23

UNITE FOR GIRLS

FUNDRAISER FOR VOWS FOR GIRLS

5-7PM

THE WINE GARDEN

1600 S. COMMERCE

NOV 8

WIPA Q4

THE SMITH CENTER WITH HELLO DARLING

NOV 14

NOVEMBER COFFEE CHAT

NOVEMBER 14, 2023 AT 10:00AM - 11:30AM

LOCATION: DIG IT!

HOST: EMILY GRACE EVENTS

FOR MORE INFO  
CHECK WIPA LAS VEGAS  
FACEBOOK PAGE + INSTAGRAM

# **WIPA Las Vegas brings you Viva Las Vegas November 8th, 2023 at The Smith Center for Performing Arts!**

🌟 Join Us at the Quarter 4 WIPA Las Vegas Event during Wedding MBA! 🌟

We're thrilled to announce our Quarter 4 WIPA Las Vegas event, and we can't wait to welcome both out-of-towners and our wonderful locals to this exciting soirée!

📅 Date: Wednesday, November 8

🕒 Time: 6:00 PM - 10:00 PM

🏛️ Venue: The Smith Center

🍽️ Catering: Divine Events

🎤 Get ready for a panel discussion on "Future-Proofing Your Wedding Brand" featuring industry experts: 🌟 Meghan Ely 🌟 Nora Sheils 🌟 Tayler Cusick 🌟 Leah Weinberg 🌟 Randi Bushell

🏙️ This event is NOT exclusive to Wedding MBA attendees; it's open to EVERYONE in our community who is interested in learning more about AI and beyond!

Mark your calendars and prepare for an evening filled with invaluable insights, networking, and unforgettable moments. Let's come together to celebrate and elevate the wedding industry in style! 🥂💍🌟



**REGISTER NOW**

Registration closes November 7, 2023



MEMBERS ONLY EVENTS

# Wine Garden Event

Host an October Girls Night: Consider hosting a small WIPA Unite for Girls Night event in October! It can happen any time during the month, and it need not be a massive production. VOW supporters are hosting dinner parties, happy hours, yoga classes, hikes, and more. You could utilize an already confirmed WIPA autumn event to highlight VOW for Girls! Encourage your chapter members to donate and remind them that even small donations can make a big impact. As little as \$47 can pay the enrollment fees for a girl to attend school for an entire year. Even \$10 can provide school supplies for one girl for a month!



WIPA Las Vegas is raising funds for VOW for Girls

Join WIPA for our Girls Night happy hour 5-7 at Wine Garden on October 23rd. Open to all the public.



## DEI Corner

*¡Bienvenidas! It's Hispanic Heritage Month.*

National Hispanic and Latino Heritage Month kicked-off September 15th and runs through October 15th to recognize the contributions and influence of Hispanic Americans to the history and achievements of the United States. While Las Vegas celebrates Hispanic heritage all year long, we pump it up with vibrant Latino cultural events around the city during this time.

Hispanic Heritage Month begins in the middle of the month due to several countries celebrating their anniversary of independence. That includes Costa Rica, El Salvador, Guatemala, Honduras, Nicaragua, Mexico, and Chile.

An estimated 5 million Hispanic-owned businesses contribute more than \$800 billion to the American economy each year. Nearly one in four new businesses is Hispanic-owned, and those businesses are making profound impacts within our Las Vegas community and beyond.

Some of the most colorful honeymoon destinations are within the pyramids of Mexico and beyond in exotic locales such as Brazil, Mayorga, Dubai, Veracruz, Costa Rica, Spain, Peru, and many other destinations.

While summer season in Las Vegas is ending, the freedom to be yourself and celebrate life continues with Hispanic Heritage Month rolling into October, Global Diversity Awareness Month, an awareness month with the goal of promoting respect toward various cultures.

*~Dawn Angela*



# Members News

Content/Verbiage/Member News:

Jennifer Mary Events is celebrating 5 years in business in Las Vegas! Jenny loves to give her family and friends thoughtful birthday gifts, so when it came to her business she gave it the ultimate gift. A new website and logo to represent her timeless & modern creations! It's elegant and chic vibe represents JME's ideal clients and it's path towards what the future holds.



*Jennifer Mary Events*

## MYLOFLEUR FALL WORKSHOP

During this event, you will learn how to create a floral arrangement. You can choose between a fall-themed arrangement or a spooky-themed arrangement. Not only will you learn principles of floral arranging and design, you will be able to take your creation home with you to decorate your space for the upcoming season!

Admission to this event goes entirely towards Land to Land, Myriam's nonprofit that helps refugees find a safe place to live legally and safely. Your admission fee is considered a write off and every penny blesses the lives of others.

We invite you to attend the workshop!







# SNEAK PEEK

Planner: @schemeevents  
 Venue: @qvrevents  
 Florals: @bancaseventdecor  
 Photographer: @kristenmarieweddings  
 Marching Band: Green Valley High School  
 Lighting: @ledunplugged  
 Ice Cream Vendor: @fatdaddysicecream  
 DJ: @boogie\_entertainment\_  
 Live Music: @sixstringweddings

Social Media: @placesocialsociety  
 Videographer: @andonigarciafilms  
 Decor: @rentalavenue  
 Linen: @bbjlatavola  
 Specialty: @gotoshout  
 Wine Vendor: @jacksonfamilywines  
 Photographer: @altfphotography  
 Tech/Entertainment: @encore  
 Tabletop Rentals: @heritagecollection.co

Q3 event

## THANK YOU FOR AN AMAZING EVENT



# WIPA Las Vegas

## MEMBER DIRECTORY

### Florists/Floral Designers

AMY WONG EVENTS  
ARLENE LEVITT LLC  
FLORA COUTURE  
MYLOFLEUR FLORAL  
OF THE DESERT FLOR  
SARA LUNN FLORAL STUDIO

### Venue/Hotel

SOUTHSHORE COUNTRY CLUB  
AT LAKE LAS VEGAS  
ARIA  
ROYAL CELEBRATION DESIGNS & EVENTS  
ILLUMINARIUM  
MEET LAS VEGAS  
JW MARRIOTT LAS VEGAS RESORT & SPA  
RED ROCK RESORT  
THE VENETIAN RESORT  
LOTUS HOUSE EVENTS

### Venue/Hotel

CANYON GATE COUNTRY CLUB  
THE PLATINUM HOTEL  
STATION CASINOS  
THE WEDDING SALONS AT WYNN  
LAS VEGAS

### Technical Services Audio Visual/Lighting

LED UNPLUGGED

### Photography

AMBER GARRETT PHOTOGRAPHY  
CHERNOGOROV PHOTOGRAPHY  
AMY ADAMS PHOTOS  
WANDER & DUSK  
CARRIE POLLARD PHOTOGRAPHY  
CHELSEA NICOLE PHOTOGRAPHY  
ZAHARA PHOTO BOOTH & AUDIO  
GUESTBOOK

# WIPA Las Vegas

## MEMBER DIRECTORY

### Photography

JAMIE Y PHOTOGRAPHY LLC

SMASH BOOTH

TAYLOR MADE PHOTOGRAPHY

TRUE COLORS CREATIVE

THE EMERICS WEDDING PHOTOGRAPHERS

KATELYN FAYE PHOTOGRAPHY

KRISTEN JOY PHOTOGRAPHY, LLC

KRISTEN MARIE WEDDINGS + PORTRAITS

MARCELLA PHOTOGRAPHY

MARISSA LADERA PHOTOGRAPHY

M PLACE PRODUCTIONS

NICOLE HERNANDEZ PHOTOGRAPHY

RACHEL FULLER PHOTOGRAPHY

### Pet Services

FAIRYTAIL PET CARE - LAS VEGAS

### Videography

ANDONI GARCIA FILMS

LOMAX WEDDING FILMS

VICTOR ZARAGOZA III

### Wedding Planner

ANGELICA ROSE EVENTS

MCNEILL & CO EVENT PLANNING + DESIGN

CASA BLANCA STUDIO

WEDDINGS BY BROOKE

GRACEFUL GATHERINGS

SIMPLY WEDDINGS LAS VEGAS

DESIRABLE EVENTS BY DESI

EMILY GRACE EVENTS

CHARIS EVENTS & DESIGN

# WIPA Las Vegas

## MEMBER DIRECTORY

### Wedding Planner

FAITH CHAPIN

HARRY O PRODUCTIONS

SUNRAE PLANNING

JENNIFER MARY EVENTS

LIVA & CO.

CACTUS COLLECTIVE WEDDINGS

STARRY EYED EVENTS LAS VEGAS

BRIGHT BRIDE EVENT SERVICES  
& PRODUCTION

ULTRA EVENTS

SCHEME EVENTS

TARA MARIE EVENTS

STORYBOOK PLANNING & DESIGN

ECCENTRIK EVENTS

UNLV / WAL

THE WEDDING SALONS AT WYNN  
LAS VEGAS

### Beauty Services/Hair/Make-up

AMELIA C AND CO

VEGAS MAKEUP ARTISTRY

HEADS WILL ROLL SALON

MAKEUP IN THE 702

### Entertainment

PREMIERE WEDDING MUSIC

CLASSICAL ENTERTAINMENT INC

DJ ENTERTAINMENT PRODUCTION

DJ MO

BOOGIE ENTERTAINMENT DJ SERVICE

MIKE FOX AND COMPANY

BONDED LAS VEGAS

SIX STRING WEDDINGS

NEW MOON ENTERTAINMENT

ECCENTRIK EVENTS

ULTRA EVENTS

# WIPA Las Vegas

## MEMBER DIRECTORY

### Apparel & Wedding Gowns

FRIAR TUX

PERLA BRIDAL

THE STORY BRIDAL COUTURE

### Rentals

RSVP PARTY RENTALS

MODERN-VINTAGE RENTALS

WEDDING VOWS LAS VEGAS

### Cakes & Bakers

CAKED LAS VEGAS

SWEET LV

### Design/Decor

QUEST EVENTS

DESTINATIONS BY DESIGN

GAETANO

LONDON RRIVRE

PICNICS IN VEGAS

### Caterer & Catering

MASTERPIECE CUISINE

CHICALI TACOS

BULLSEYE CATERING COMPANY

CRAFT COCKTAIL CATERING

WILD RIND CHEESE + PROVISIONS

RESORTS WORLD LAS VEGAS

### Media & Publications

AMY VANDERMARK

### Officiant

PEACHY KEEN UNIONS

TIMELESS CONNECTION

WEDDING VOWS LAS VEGAS





DREAM BIG,  
WORK HARD,  
— MAKE IT —  
happen.

