

## NEWSLETTER ISSUE **01** 2023 | Q 1 & Q2

Top Tier Event

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## A Message from your Dallas Chapter President

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Dear Members and Future Members of WIPA Dallas,

As the current President of WIPA Dallas, I want to express my sincere gratitude for your unwavering support and involvement in our organization. First, I would like to extend a special thank you to our members who have been with us on this journey for a while, as well as those who have recently joined or are considering joining. Your dedication to our mission of fostering excellence in the wedding industry is truly commendable. We have had an incredible start to the year, and there is just so much more still to come!

I would also like to shout out our incredible Board of Directors! Their tireless efforts and commitment to driving our organization forward have been instrumental in our success. It is their collective passion and expertise that enables us to provide exceptional education and events to our community. If you are interested in serving on the board or a committee in the future, please reach out so we can share more about the process and expectations.

It fills me with immense pride to think about the outstanding events we have held as we reflect on the first six months of the year. We kicked off the year with a remarkable Members Experience event at XOXO Dining Room, where we came to celebrate Valentine's Day in style. It was a night filled with connections, libations – and even a surprise aerial act!

Next came our first educational meeting of the year, hosted by Virgin Hotels Dallas in March. We enjoyed an "Upside Down Afternoon Tea", complete with tea service (and fabulous specialty cocktails, naturally!) while we learned all about the latest catering trends from the dynamic siblings Robin and Jeff Selden of Marcia Selden Catering, who were joined by special guest Justin Pasha of The Cup Bearer.

We enjoyed our most recent meeting earlier this month where WIPA members from all over the country assembled in Dallas for our second annual Floral Fight Competition. Blooms went flying as creative partners from all walks of life had just one hour to craft amazing tablescapes and floral arrangements. Following the competition, we experienced a memorable night with a moving presentation from Josh Spiegel of Birch Event Design on the topic of imposter syndrome. The fabulous night was made complete with an afterparty featuring Aura by Scott Michaels! The evening was a true testament to the creativity and passion that defines our industry!

There is still so much to come this year, so be sure to follow along with us via email and on social media for upcoming details -- you definitely will not want to miss our September and November events! (Hint: both will be hosted by brand-new venues that we know you will be excited to explore.)

Now more than ever is the perfect time to **join** WIPA Dallas and become an integral part of our vibrant and thriving events community. Our summer membership drive is available through June 29th. Together, we can continue to create exceptional experiences, foster collaboration, and raise the bar for excellence in the wedding industry.

Thank you once again for your support, participation, and dedication. I look forward to our future together as we continue to grow and make an impact on our local wedding community.



Sincerely, Jordan Fatheree, 2023 President WIPA Dallas

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## WIPA Dallas 2023/2024





Jordan Fatheree PRESIDENT



Tracy Autem VICE PRESIDENT



Jacqueline Hill IMMEDIATE PAST PRESIDENT



Nate Nelson TREASURER



Paula Ewers SECRETARY



Matt Thelen DIRECTOR OF MEMBERSHIP



Jennifer Trotter DIRECTOR OF MEMBERSHIP RETENTION



Reytheda Jackson DIRECTOR OF DIVERSITY & INCLUSION



Kayley Bacon DIRECTOR OF EDUCATION



Cam Petty DIRECTOR OF PROGRAMS



Sara Greiner DIRECTOR OF MARKETING & COMMUNICATIONS



Crystal Frasier PROGRAMS OF COMMUNITY SERVICE



Abby Rodriguez DIRECTOR AT LARGE

### March Event Recap | Members Experience Event

Happy How

#### Valentine Themed Members Happy Hour

We kicked off 2023 with a members happy hour the day after Valentines Day. The theme? We LOVE our Members!

The XOXO Dining Room was the perfect background for this fun event that featured a custom lip bar, cocktails, networking, and a surprise performance by an aerialist.

Thank you to all who joined us & a special thank you to our sponsors!





Event Sponsors

VENUE: XOXO Dining Room FLORALS: David Kimmel Designs PHOTOGRAPHY: Tracy Autem Photography LIP BAR: Lip Service Makeup DJ: Nate Nelson, LeForce BALLOONS: The Party Dept

oxo









### March Educational Event Recap

Afternoon Tea

"Upside Down Afternoon Tea" @ The Virgin Hotel in Dallas

Our first educational meeting of the year featured a quirky twist to afternoon tea. Members and future members wore flirty hats and sipped tea (regular and boozy!) and enjoyed finger foods while learning all about the latest in catering and beverage trends.

A huge thank you to our sponsors and our incredible speakers, siblings Robin and Jeff Selden of Marcia Selden Catering, and Josh Pasha of the Cup Bearer!





Event Sponsors

Virgin Hotels Dallas Jacqueline Events Sarah Slover Photo Harmland Visions Haute Floral Imperial Floors Nuage Designs Fancy Cakes by Lauren

Backbeat Band It's Your Night Top Tier Perch Event Decor Party! Dallas Great Escapee Lip Service Makeup Nardos Design Don Morphy

Thank you!

















### June Educational Event Recap

2nd Annual Flower Fight

2nd Annual Floral Competiton, Dinner, & Afterparty

Teams of creative wedding pros went head-to-head with only one hour to craft a gorgeous tablescape and floral arrangement. Afterward, competitors and guests enjoyed a delicious dinner, a presentation from our speaker, and an afterparty featuring Aura by Scott Michaels.

A huge thank you to our sponsors and our fabulous speaker and floral competition judge, Josh Spiegel of Birch Event Design!





Event Sponsors

Render Events On the Levee Always Us Photos 718 Creative Harmland Visions Quest Events BBJ La Tavola Vestals Catering Elite Valet Aura by Scott Michaels LeForce Pro Marquee Event Rentals Scentex Oda Creative Mama's Medicine Sterling Caviar D Weddings Big D Party Rentals Virgin Hotels Dallas

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Apcoming Events

#### MARK YOUR CALENDARS!



#### Wednesday, September 6th

Luncheon Meeting with an Exclusive Members-Only Tour Omni PGA Frisco Resort Speaker: Kelly McWilliams of Kelly McWilliams Celebrations Members \$75, Non-Members \$115



#### Wednesday, November 8th

Luncheon Meeting JW Marriott Arts District Dallas Speaker: Sam Jacobson of Ideaction Consulting Members \$75, Non-Members \$115



Join our amazing community of top wedding pros now and enjoy discounted event rates, members only perks and access to an extensive library of FREE educational resources.

You can save \$50 on your application fee through June 29th by using code "WEDDINGPROS" at check out.

WIPA Dallas (Member )irectory Indicates 2023 Board Member

#### Advertising

**PARTY SLATE** CC Chalfant, Taylor Izzard, Emily Rubin

#### Apparel and Gowns

**ELIZABETH LEESE BRIDAL** Elizabeth Leese

LILLIAN M COLLECTION Linda Lyons

#### **Beauty Services**

**BRITE BEAUTY** Marsi Hubbard, Tate Hinshaw

ERIN BLAIR HAIR & MAKEUP DESIGN Erin Blair Gobin

**KH BEAUTY** Kadeisha Hawkins

LIP SERVICE MAKEUP Jennifer Trotter

#### Calligraphy/Stationery

**HAZELWOOD PAPER CO**. Kristin Hazelwood

#### Catering

**CULINARY ART CATERING** Lorenne Tellia, Melissa Lopez

**FGF, CULINAIRE INTERNATIONAL** Monica Wilson

KNIFE AND FAULK Marlene Faulkner

**RED MAPLE CATERING DALLAS** Taylor Van Nierkerk **VESTALS CATERING** Beth Albright, Jourdan Meester

WOLFGANG PUCK CATERING Lauren Eck

#### Entertainment

ABSOLUTE ENTERTAINMENT Stacie Wainscott

AURA MUSIC Scott Michaels, Abby Joy

**BIG CITY PRODUCTIONS LLC** Harold Shepard

**DQB ENTERTAINMENT** Dan Quinn

THE GROOVELINE DALLAS Jon Williams HARMLAND WEDDINGS

Chris Harmon

INKREDIBLE SOUNDS Chris Horace

BACKBEAT BAND Jerry Mowery

**JORDAN KAHN MUSIC COMPANY** Jordan Kahn, Sam Riseborough (CPCE) Haley Harper, Abby Simoneau, Brandon Winters

**LEFORCE ENTERTAINMENT** Nate Nelson ★, Jennifer Roush

MATT THELEN ENTERTAINMENT Matt Thelen

#### Floral

**BLOOMS BY BROOKIE** Brooke Bancroft, Blake Novacek

JUSTINE'S FLOWERS Justine Chapura

# WIPA Dallas Member Directory

#### RENDER EVENTS

Cam Petty 🔺

#### Hotels

HALL ARTS HOTEL Emily Harms

**THE JOULE** Taylor McGee, Pauline Mandich

**THE LAS COLINAS RESORT, DALLAS** (**RITZ-CARLTON**) Chantee Crow, Emilee Kelly

**RENAISSANCE DALLAS AT PLANO LEGACY WEST** Iulia Williams, Marvi Ahmed

**ROSEWOOD MANSION ON TURTLE CREEK** Ashlie Lynch

VIRGIN HOTELS DALLAS Joanna Tran

WARWICK MELROSE HOTEL Abby Rodriguez 🚖 , Ashley Grunska

#### Photography

ALLEN TSAI PHOTOGRAPHY Allen Tsai

ALBA ROSE PHOTOGRAPHY Rosy Gaytan

ALWAYS US STUDIOS David Truong

AMANDA WATSON PHOTOGRAPHY Amanda Watson

AMY KARP PHOTOGRAPHY Amy Karp

ANGELICA MARIE PHOTOGRAPHY Angelica Zupancic CARHART PHOTOGRAPHY Cayla Cummings

CARSYN CRAYTOR PHOTOGRAPHY Carsyn Craytor

**CHUA LEE PHOTOGRAPHY** Chua Lee

**GRANT DANIELS** Grant Daniels

JEFF BRUMMETT PHOTOGRAPHY Jeff Brummett

JENNY DEMARCO PHOTOGRAPHY Jenny DeMarco

**KYRSTEN ASHLAY PHOTOGRAPHY** Kyrsten Kano-Solana

LYNDI RUTH PHOTOGRAPHY Lyndi Stucky

MATEO & COMPANY Mateo Diaz

**MEGAN KAY PHOTOGRAPHY** Megan Buhr

**MOLLY MURPHY PHOTOGRAPHY** Molly Murphy

**SARAH BLAZE PHOTOGRAPHY** Sarah Blazejewski

**SARAH LINDHOLM PHOTOGRAPHY** Sarah Lindholm

**SARAH ROSHAN PHOTOGRAPHY** Sarah Roshan

SARAH SLOVER PHOTOGRAPHY Sarah Slover Brown

STEPHANIE MICHELLE PHOTOGRAPHY Stephanie Feliciano-Bustos

## WIPA Dallas Member Directory

**TRACY AUTEM & LIGHTLY PHOTOGRAPHY** Tracy Autem 👚 , Amanda McCollum

WHITE ORCHID PHOTOGRAPHY Debra Conn

#### Rentals

**BBJ LATAVOLA** Kelsey Hamby, Vanessa Alston

LOOT RENTALS Jade Marriott

NUAGE DESIGNS Jessica Peterson

**RENDER EVENTS** Cam Petty , Avery Watts

SHAG CARPET Alison Hart

**TOP TIER EVENT RENTALS** Kate Jerrier

**QUEST EVENTS** Nica Middlebrook

#### Other/Specialty

HOSPITALITY LIFE (HOTEL TASK FORCE) Jordan Fatheree ★

**PYROTEX** Paige Mejia

**SCENTEX** Tiffany Goodyear

**TOPPED HATS** Dana Vidal

#### Technical Services/Lighting

ABSOLUTE ENTERTAINMENT Dave Von Blohn

#### Venues

**ARTS DISTRICT MANSION** Brittany Davenport

**D'VINE GRACE VINEYARD** Kayley Bacon 🔶 , Brandon Rojas

**XOXO DINING ROOM** Justin Lopez

#### Videography

**718 CREATIVE** Kevin Cochran

**CARHART PHOTOGRAPHY** David Cummings

LUSSO FILMS Ashley Turner, Nat Turner, Jeff Coombes

MATTHEW REID FILMS Matthew Reid

**PENWEDDINGS** Rick Pendergraft, Sarah Pendergraft

**Shawn Yang Films** Shawn Yang

VIDA FILM PRODUCTIONS Candace Statham

ZACH ELKINS CREATIVE Zach Elkins

## WIPA Dallas Member Directory

#### Wedding Planners

ALEXA KAY EVENTS Alexa Sharkey

A STYLISH SOIREE Kerrie Smith

ALLDAY EVENTS Chloe Allday Sara Greiner ★

CRYSTAL FRASIER WEDDINGS Crystal Frasier

**DIAMOND AFFAIRS** Mary Wright Shah

**EACH AND EVERY DETAIL** Wendy Kidd Natasha Jankauskas

**GENEVIEVE JAMES EVENT PLANNING** Geni Velasquez

JACQUELINE EVENTS & DESIGN Jacqueline Hill ★ Madison Newton

JOY JONES PLANNING & DESIGN Joy Jones

JULEP EVENTS Ginny Greene Boland

MAYFIELD EVENTS Laura Mayfield

MICHELLE LEO EVENTS Kara Stalzer SARABETH EVENTS Rachel Burrow

SOCIAL GRACES WEDDING AND EVENTS Corinne Sullivan

STOHREE EVENTS Reytheda Jackson ★

**SUE KELSON EVENTS** Sue Kelson

TRULY EWERS EVENTS Paula Ewers