



IN THIS ISSUE

PAGE 2
A NOTE FROM YOUR PRESIDENT

PAGE 3
WIPA GC BOARD DIRECTORY

PAGES 4-9
Q2 EVENT RECAP & HIGHLIGHTS

PAGE 10
UPCOMING EVENTS

PAGE 11-14
WIPA MEMBERS ONLY

PAGE 15-17
MEMBER SPOTLIGHT & NEWS

Connect with @WIPACINCINNATI



WIPA.org/greatercincinnati

A Message from Your Chapter President

WIPA Greater Cincinnati,

As a wedding planner, there are two magical powers I wish I had - predicting the weather and making time slow down! I'm not sure how we have already entered summer, but here we are, and again time has gone by too quickly.

We received great feedback from our Q2 event at POSH events! It's great to connect with old friends and make new relationships that extend beyond seeing a familiar face on a wedding day. One of my personal favorite parts of Q2 was the intimate conversations that happened around several tables. If you missed Q2, as guests entered the venue they were given a number associated with a table. After cocktail hour, guests made their way to the designated tables and spun a "conversation question wheel" created by JChar Designs. The questions ranged from what would be your superpower (y'all know mine now!) to, if you could do any job, what would it be.

Surrounded by 8 amazing creatives, we didn't talk about our business or recent weddings during this time. We got to know each other on a different level which was a nice and needed relief from the constant business talk we are accustomed to.

On another positive note, we hope you grabbed the \$50 off during the membership drive. But if not, we'd still love to have you as a member of our booming chapter!

I look forward to seeing you at our Q3 event on August 29th at The Pinecroft at Crosley Estate. I can't spill too many details, but if you like flowers...this event was made for you!



Cheers to WIPA GC!

Ashlee Wooten

ashlee@evandcoevents.com

WIPA GC President

WIPA GREATER CINCINNATI 2023

BOARD OF DIRECTORS



Ashlee Wooten
President



Emily Rose
Vice President



Leda Anderson
Secretary



Diana Wheeler
Treasurer



Cady Vance
Director of
Membership Retention



Madison Trejo
Director of Marketing
& Communication



Chris Printz
Director of
Community Service



Lauren Wolf
Director of
Sponsorship



Deanna Evans
Director of Diversity
& Inclusion



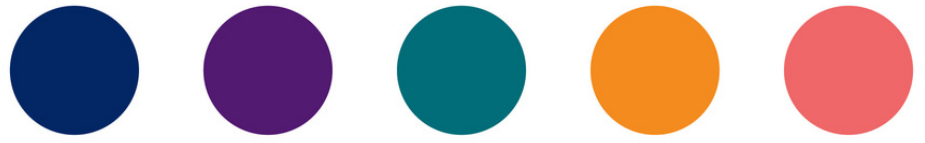
Laura Wolf
Director of Programs



Megan Noll
Director of Education



Amanda Donaho
Director of
Membership



SHOWING UP AS UNIQUELY *you*



Event Sponsors

PLANNING: Wolf & Bird Events
VENUE: POSH Events Cincinnati
PHOTOGRAPHY: Leslie Rodriguez Photography
VIDEO: Hunter Crafted Films
LOUNGE RENTALS: Lost & Found Event Rentals
FURNITURE RENTALS: Camargo Events

CATERING: Garnish Catering
LINENS: Nuage Designs
FLORALS: Carly Messmer Floral Design
LIGHTING & DJ: Soundhouse
SIGNAGE & STATIONERY: JChar Designs
VALET: Tri-State Parking
SPEAKER: Mayfield Events

Want to sponsor our next event? Email our Director of Sponsorship, Lauren Wolf at everlastingeventsoh@gmail.com



G
R
E
A
T
E
R
C
I
N
C
I
N
N
A
T
I









GREATER CINCINNATI



UNIQUELY YOU-TINI

CUSTOMIZE YOUR DRINK TO BE UNIQUELY YOU!
ADD YOUR FAVORITE SPIRIT OR SIP AS A MOCKTAIL.
SELECT YOUR FAVORITE COLOR AND
CHEERS TO YOUR INDIVIDUALITY!

WHITE CRANBERRY JUICE, ORANGE SIMPLE SYRUP, FRESH LIME
SPIRIT OPTIONS: VODKA, WHITE RUM OR BLANCO TEQUILA

BEER / SELTZER

- DOS EQUIS
- CORONA EXTRA
- BUD LIGHT
- MICHELOB ULTRA
- RHINEGEIST HARD CRAFT TEA
- RHINEGEIST BUBBLES
- RHINEGEIST TRUTH IPA
- RHINEGEIST LEMMY NADE
- WHITE CLAW: MANGO, BLACK CHERRY, WATERMELON

WINE

- GIESEN SAUVIGNON BLANC NEW ZEALAND 2022
- CHÂTEAU DE CAMPLUGET GARD SYRAH GRENACHE ROSE 2021
- AVANTI DELLE VENEZIE PINOT NOIR 2020
- COMTE DE LAUBE, VIN MOUSSEUX BRUT BLANC DE CUVEE



upcoming events



Q3 SAVE THE DATE

Speaker: Whitney Little, Director of Social Media for
The Knot Worldwide

Location: The Pinecroft at Crosley Estate

Date: August 29th

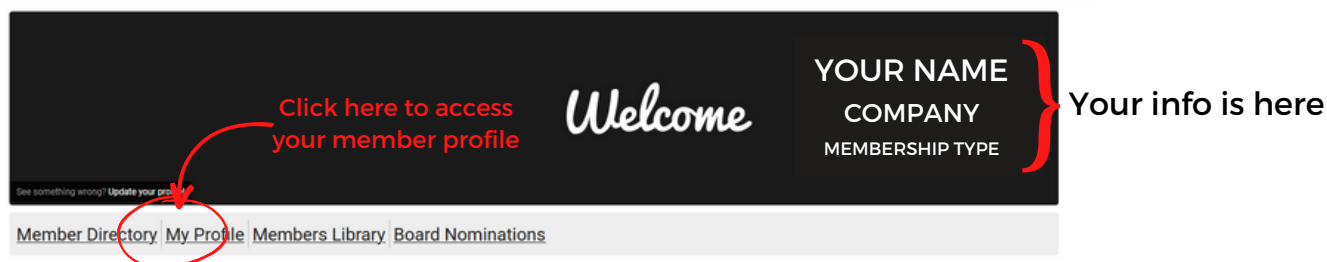
Time: 11:30 pm - 2:30 pm

Stay tuned to hear about the floral
competition that will also be taking place!

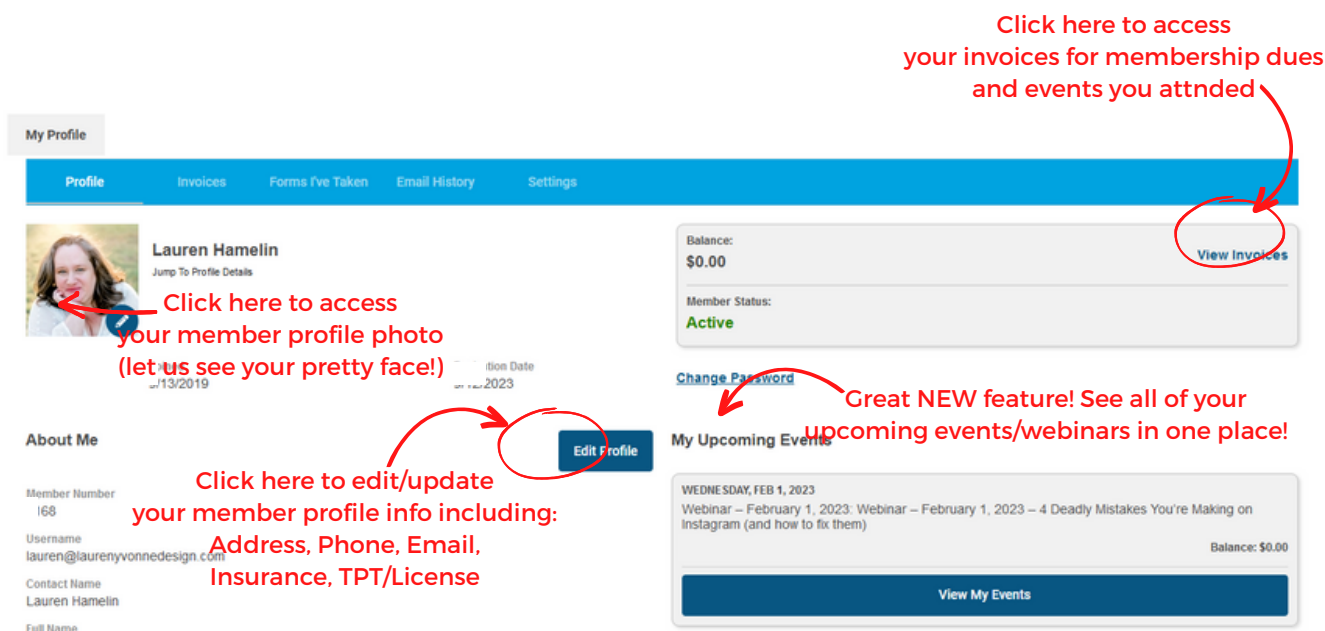
Members Only

WIPA GC Members, have you updated your member profile lately?

Log in to your member profile. You should see the header below:



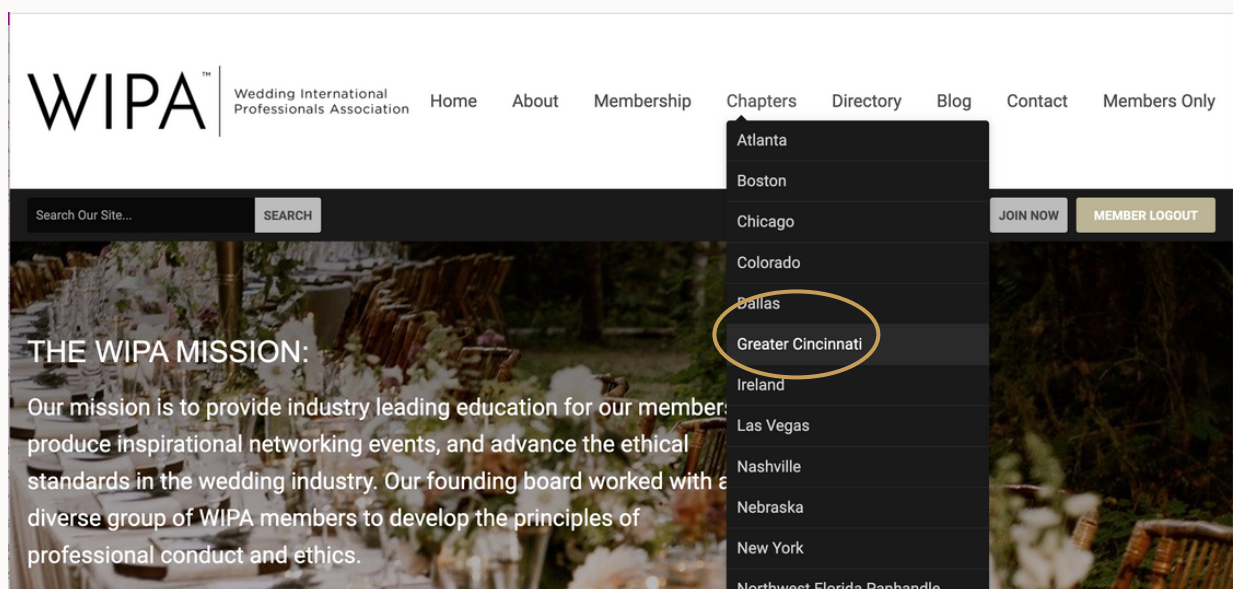
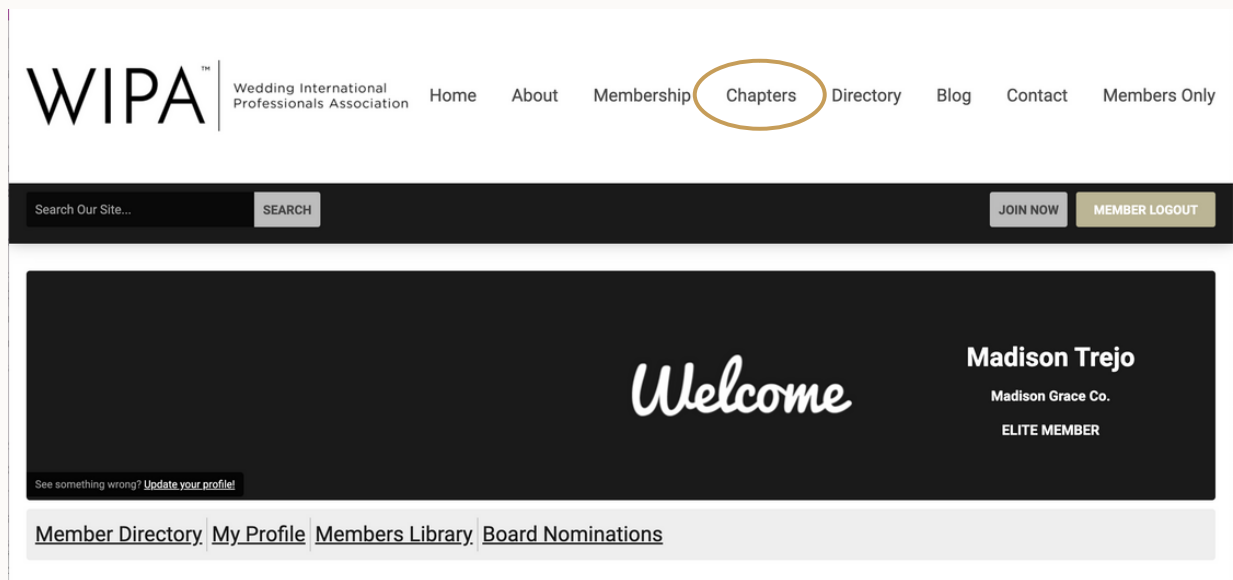
Here is the new profile layout and an overview of features:




Members Only

Want to see who your fellow chapter members are?

Log in to your member profile. You should see the header below:




Members Only



WIPA™ | Wedding International Professionals Association

[About](#) [Membership](#) [Chapters](#) [Directory](#) [Blog](#) [Contact](#)







WIPA™
Wedding International Professionals Association
GREATER CINCINNATI

[View upcoming events](#) | [Search the local member directory](#) | [Contact the chapter](#)

Greater Cincinnati Board Of Directors

We are excited to welcome our WIPA Greater Cincinnati Chapter Board of Directors. These Directors are esteemed professionals whose passion for our industry is evident in the work they produce. Their presence in the Greater Cincinnati area will allow the growth of WIPA so we can continue to bring new standards, education and sense of community to all wedding professionals.

 <p>PRESIDENT 2023 Ashlea Weston</p>	 <p>VICE PRESIDENT 2023 Emily Doss</p>	 <p>TREASURER 2023 Diana Wheeler</p>	 <p>SECRETARY 2023 Leda Anderson</p>
--	--	--	--

- Caterer
- Dance Lessons & Choreography
- Décor
- Designer
- Entertainment
- Florist
- Hotel
- Media/Wedding Publications
- Officiant
- Pet Services
- Photographer
- Rentals
- Technical Services Audio Visual/Lighting
- Transportation
- Venues
- Videography
- Wedding Business Support Services
- Wedding Planner
- Writing & Painting

You can either select a discipline or leave blank to see all.

Future newsletters will feature a member's directory and spotlight.

MEMBERSHIP BENEFITS

- Receive top-notch, timely education at every WIPA membership meeting
- Gain access to mentoring programs that support emerging businesses
- Relish in a sense of community and create alliances through special interest groups

- Realize your potential for growth and leadership within the organization & industry
- Be connected to the industry's top wedding resources
- Access up-to-date information on business practices and career information

- Be acknowledged as an expert and increase your opportunity for media coverage
- Feel a sense of pride in adopting a comprehensive Professional Code of Conduct and Ethics
- Receive membership support delivered by webinars and monthly electronic newsletters

- Be at the forefront of trends and leading edge design & technology
- Submit your work to WIPA's Annual Awards of Excellence
- Access discounts from partner companies and national conferences.

Become a member today!

<https://www.wipa.site/become-a-member/>

CELEBRATING ONE OF OUR OWN

She may have had you laughing at our recent Q2 event, but did you listen to her webinar? De was most recently featured as a guest speaker to teach others how to build empathy and effectively communicate with the LGBTQ+ community through each aspect of your business.



WIPA™ | Wedding International Professionals Association

CWIP CERTIFICATION APPROVED

Show & Tell
Build Empathy and Effectively Communicate With the LGBTQ Community Through Each Aspect of Your Business

With guest speaker
DEANNA 'DE' EVANS
De Evans Events

Wednesday
11:00 am (PST)
7th of June
Free For Members

MEMBER EXCLUSIVE
WEBINAR

If you missed it stay tuned because webinars are uploaded to the members webinar library on www.wipa.org

CELEBRATING ONE OF OUR OWN

*You may know her as our beloved DEI director,
but here is a little more on Deanna.*

Deanna Evans is Cincinnati's go-to wedding planner as the owner of De Evans Events. She began her career as a corporate event planner in the beauty industry, producing over-the-top hair and fashion shows.

As a six-time consecutive Couples Choice Award winner and recipient of The Knot's Best of Weddings Award, she has built a reputation as the wedding planner who plans EPIC Weddings for EPIC Couples—all people in love.



Living by the mantra,
"Do it with style, or don't do it at all!"
she creates an opulent, city luxe vibe and
adds unique touches to every event,
ensuring that each celebration will be an
unforgettable client and guest
experience.

De also serves the wedding community as
the WIPA Director of DEI for the Greater
Cincinnati Chapter and is a proud HRC
member. In addition, she shares her life
with her wife and family and is an
advocate educator helping Wedding Pro's
become fluent in serving LGBTQ+ couples.

SUBMIT YOUR NEWS

WIPA Greater Cincinnati Members,
Submit your bio to be spotlighted or submit your news
to be featured in the Q3 *Newsletter!*

Please email Madison:
Madison@madisongraceco.com

